**CAR DEALERSHIP**

**USER VIEW**

**Sign up:**

* User can REGISTER into a new account.
* Conformation Mail send to Registered E-mail

**Sign in:**

* User can Login with valid Username and password
* User have forget password option
* Forget password mail send to required Email address

**Home page:**

* User can view new car with detail
* User can view with used cars with detail
* User have quick search option
* User can view the images of cars with price tag and model name.
* User can view some functionality of the car.

**Car detail page:**

* User can view car with detail
* Each car contains their detail
* User can view additional information about car like technical and feature option
* User can view their contact detail
* User can send inquiry to the author
* User have compare option
* User can book the test drive
* User can share the details through Social network
* User have financial calculator option

**Inventory:**

* User can choose their favorite functionality from the given list.
* User can sort by mileage or date or price.
* User can compare two products.
* User can view by grid or list.

**Services:**

* User can schedule for service by giving the appropriate details.
* User can view the services that given by the dealer.

**Loan calculator:**

* User have the financial calculator option

**Search:**

* User can search for their favorite car by keywords.
* Categorized output is shown to the user search.
* User can select a car name from search result.
* User can search the car by
  + condition
  + Body
  + Make
  + Model
  + Year
  + Transmission
  + Exterior color
  + Interior color

**Accessories management:**

* User can get the accessories details in shop option.
* User can get product description, additional description and reviews.
* User can be suggested by the related products.
* User can add the product to the cart list.

**Cart:**

* User can view the cart items.
* User can use the coupon code.
* User can purchase with multiple payment gateway.

**Compare:**

* User can add cars to compare.
* User can view with detailed.

**Newsletter:**

* User can sign-up for the newsletter in car dealer script
* User gets the information through the mail.

**Blog:**

* User can view blog with detail
* Each blog contains their detail
* User have post review option
* User can share the details through Social network

**CMS page:**

* Contact
* About us
* Privacy policy
* Terms & Condition
* Social network Connection

**ADMIN VIEW**

**Log in:**

* Admin can log in with valid username and password.
* Forms are validated with Jquery .

**Dashboard:**

* Admin can view the recent activities and commerce status.
* Admin can view page at glance.
* Admin can take quick notes by using quick draft.

**Posts:**

* Admin can manage the posts and update the posts.
* Admin can add new posts and categorize the car details.
* Admin can search the different types of cars.
* Admin can tag the car details.
* Admin can trash or modify the post.

**Media:**

* Admin can manage the media.
* Admin can search the image from the given data.
* Admin can filter the media using date and categories.

**Pages:**

* Admin can manage all the pages.
* Admin can search from search box in pages.
* Admin can filter by date and SEO score.
* Admin can trash or modify the pages.
* Admin can add new page.

**Comments:**

* Admin can manage the comments.
* Admin can search for search box in comments.
* Admin can trash or modified the comments.
* Admin can filter the comment by using pings and comments.

**Sidebars:**

* Admin can manage all the sidebars.
* Admin can search from search box in sidebars.
* Admin can filter by date and SEO score.
* Admin can trash or modify the sidebars.
* Admin can add new page.

**Listing:**

* Admin can manage all the listing.
* Admin can search from search box in listing.
* Admin can filter by date and SEO score.
* Admin can trash or modify the listing.
* Admin can add new page.
* Admin can manage listing categories.
* Admin can import the CSV and XML in listing.

**Contact forms:**

* All contact form is managed by the admin.
* Contact forms are filtered using date, category.
* Admin can search contact form using search box.

**Newsletter:**

* Admin can read all the documentations.
* Admin can manage the statistic, newsletter and subscriber..
* Admin can add new newsletter.
* Admin can list the subscriber’s status.
* Admin can manage the newspaper settings.

**Order management:**

* **Order:**
* Admin can manage the orders.
* Orders are filtered using date and customer list.
* Admin can search order using search box.
* **Coupons:**
  + Admin can manage the coupons.
  + Coupons are filtered using date and customer list.
  + Admin can search coupon using search box.
* **Reports:**
  + Admin can take report by date, customer and stock.
  + Admin can take report under the category of week, month and year.
* Admin can check the system status.
* Admin can manage Add-ons.

**Product management:**

* **Product:**
* Admin can manage the products.
* Products are filtered using date, types, SEO scores and customer.
* Admin can search product using search box.
* **Categories:**
* Admin can manage the product category.
* Admin can add new product category.
* Admin can search a product category using search box.

**Tags:**

* Admin can manage the product tag.
* Admin can add new product tag.
* Admin can search a product tag using search box.

**Attributes:**

* Admin can manage all attributes.

**User:**

* Admin can manage user detail.
* Users are filtered using role.
* Admin can search user by name, Email.

**Appearance:**

* Admin can manage the theme settings.
* Admin can customize the appearance.
* Admin can manage widgets, menus and dealership icon management.

**Tools:**

* Admin can regenerate thumbnails for all products.
* Admin can manage import and export details.

**General settings:**

* Admin can manage
  + - * Site title
      * Site address
      * E-Mail address
      * Time zone
      * Date and time format
      * Site language
      * Payment gateway
* Admin manage social network login setting
* Admin manage visual composer general settings

**Car-dealership:**

**Appointment:**

* Admin can manage user appointment details.
* Admin can Book a new appointment
* Admin can modify or delete the appointment.
* Admin can export to CSV.

Staff members:

* Admin can manage the staff member details.
* Admin can add a new staff member.
* Admin can manage the service details.
* Admin can schedule for the staff member.
* Admin can manage the days off.

Services:

* Admin can manage the services.
* Admin can add a new service.
* Admin can delete a service.

Customers:

* Admin can manage the customer details.
* Admin can add a new customer.
* Admin can delete a customer detail.
* Admin can search a customer’s name in quick search box.
* Admin can import a customer detail.

Email notifications:

* Admin can manage
  + Sender name
  + Sender email
  + Notification to customer about appointment details
  + Notification to staff member about appointment details
  + Notification to staff member about cancellation
  + Evening remainder to about next day appointment
  + Follow-up message in the same day after appointment
  + Evening remainder to with the next day agenda staff member.

Payments:

* Admin can filter by payment type, customer, providers, services.
* Admin can manage the date details,

Appearance:

* Admin can manage service, time, details, payment.

Customer details:

* Admin can manage
  + Text field
  + Text area
  + Checkbox group
  + Radio button group
  + Drop down.

Settings:

* Admin can manage
  + General setting
  + Company
  + Customer
  + Google calendar
  + Woocommerce
  + Payments
  + Business hours
  + Holidays

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots who break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan
* Scans core files, themes and plugins
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geolocation. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plugins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all whois lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. sustain high traffic periods
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only)
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only)
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk
* Caching of objects in memory or on disk
* Minification of inline, embedded or 3rd party CSS (with automated updates)
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting"

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can setting up custom page titles, meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes
* Social Stats - keep track of your social network size

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass Check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules
* Capabilities - allows you to give certain permissions to different classes of users
* Setup/Backup – install default configuration, import SEO settings from other SEO plugins, backup current settings
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plugin

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates(CTR)
* They work well with google, bing, yahoo and facebook engines
* These rich snippets come in the form of reviews, event, people, product, recipes and more

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like google map, address and phone and so on into any pages and posts

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages
* Check how many hits it had and the possibility to redirect them to another page
* This helps to keep our ranking without google downgrading site

**Sitemap:**

* We have available multiple sitemaps
* More exactly for website posts and pages
* Also user for easily navigate to images and video
* We have location sitemap too