**SUPER MARKET SCRIPT**

**User view**

**Register:**

* User can REGISTER with their mail id.
* User can receive the confirmation mail to the registered mail id.

**Log in:**

* User can log in with valid user name and password.
* User has forget password option.
* User can recover their password via registered mail id.

**Account:**

* User can manage their own account.
* User can view their recent activities in the dashboard.
* User can connect their account with social network.
* User can view recent orders in the dashboard.
* User can manage the shipping and billing address details.
* User can edit their account details.
* User can view the order history.
* User can view the download details.

**Home:**

* User can view the product under different category.
* User can view the top new arrival products.
* User can prospect the best seller, featured product and sale off details.
* User can perspective the products under all categories.
* User can view some top arrival products as slider.

**Search:**

* User can search their wished product via search box.
* User can search by respective keyword.
* User can user can filter the search result via price, review and category.
* User can add their wished product to wish list.

**Category management:**

* User can view all categories.
* User can select any product under category.

**Product management:**

* User can vary the product view.
* User can sort the product by review, price or category.
* User can view the description, review and custom tab.
* User can prospect the gallery details of the product.
* User can view the product status.
* User can add the product to the wish list.
* User can add the product to the cart.
* User can compare any two products.
* User can quick view the product.
* User can share the product details via social networks.
* User can print or mail the product detail.

**Blog management:**

* User can view various blog details.
* User can view the recent blog details.
* User can prospect the recent and popular blog details.
* User can post a comment to the blog post.
* User can view some blog details via category.
* User can view the recent comments.
* User can prospect the related blog posts.
* Use can share the blog via social network.

**Newsletter:**

* User can subscribe for the newsletter to get latest update via mail.

**CMS page:**

* Contact us.
* Social network connection.
* FAQ.
* About us.
* Services.

**ADMIN VIEW**

**Log in:**

* Admin can log in with valid username and password.
* Forms are validated with Jquery.
* Admin have the special option of forget password.
* Password can be recovered by the appropriate mail id.

**Dashboard:**

* Admin can stretch the recent activities and commerce status.
* Admin can view page at glance.
* Admin can take quick notes by using quick draft.
* Admin can prospect the updating details.
* SEO posts overview can be guided by an admin.

**Posts:**

* Admin can supervise all posts.
* Admin can filter the post by date and category.
* Admin can search for a particular post using search option.
* Admin can add or modify the post details.
* Admin can manage the post category.
* Admin can manage the post tag.

**Portfolios:**

* Admin can supervise all portfolios.
* Admin can filter the portfolio by date.
* Admin can search for a particular portfolio using search option.
* Admin can add or modify the portfolio details.
* Admin can manage the portfolio category.

**Team members:**

* Admin can supervise all team members.
* Admin can filter the team member by date.
* Admin can search for a particular team member using search option.
* Admin can add or modify the team member details.

**Testimonials:**

* Admin can supervise all testimonials.
* Admin can filter the testimonial by date.
* Admin can search for a particular testimonial using search option.
* Admin can add or modify the testimonial details.
* Admin can manage the testimonial category.

**Logos:**

* Admin can supervise all logos.
* Admin can filter the logo by date.
* Admin can search for a particular logo using search option.
* Admin can add or modify the logo details.
* Admin can manage the logo category.
* Admin can vary the logo setting.

**Footer blocks:**

* Admin can supervise all footer blocks.
* Admin can filter the footer block by date.
* Admin can search for a particular footer block using search option.
* Admin can add or modify the footer block details.

**Pages:**

* Admin can supervise all pages.
* Admin can filter the page details by dates.
* Admin can search for a particular page details using search option.
* Admin can add or modify the page.

**Comments:**

* Admin can supervise all comments.
* Admin can filter the comment by comment types.
* Admin can search for a particular comment using search option.
* Admin can add or modify the comment details.

**Contact forms:**

* All user’s contact is managed by the admin.
* Contact forms are filtered using date, category.
* Admin can search contact form using search box.

**Order management:**

* **Order:**
* Admin can manage the orders.
* Orders are filtered using date and customer list.
* Admin can search order using search box.
* **Coupons:**
	+ Admin can manage the coupons.
	+ Coupons are filtered using date and customer list.
	+ Admin can search coupon using search box.
* **Reports:**
	+ Admin can take report by date, customer and stock.
	+ Admin can take report under the category of week, month and year.
* Admin can check the system status.
* Admin can manage Add-ons.

**Product management:**

* Product:
	+ Admin can manage the products.
	+ Products are filtered using date, types, SEO scores and customer.
	+ Admin can add a new product and manage it.
	+ Admin can search product using search box.
* Category:
	+ Admin can manage the category of the products.
	+ Admin can add a new product.
	+ Admin can search product category using search box.
* Tags:
* Admin can manage the product tag.
* Admin can add new product tag.
* Admin can search a product tag using search box.
* Attributes:
* Admin can manage all attributes.

**Appearance:**

* Admin can customize the theme settings.
* Admin can manage the widgets and menus.
* Admin can manage the general, header and footer setting.
* Admin can manage the tour page settings like sidebars, display style.
* Admin can manage FAQ and blog pages.
* Admin can manage the social network sharing details.
* Admin can manage the import or export options.
* Admin can manage the template settings.
* Admin can manage the plug-in.

**User:**

* Admin can manage the user details.
* Admin can modify the role of the user.
* Admin can search for a user by the advanced search option.
* Admin can supervise the action of the site users.
* Admin can include a person into the site.
* Admin can change the theme settings too.
* Admin can enable for the keyboard settings and toolbar.
* Admin can include the new profile.

**Tools:**

* Admin can regenerate thumbnails for all products.
* Admin can manage import and export details.

**General settings:**

* Admin can manage
* Site title
* Site address
* E-Mail address
* Time zone
* Date and time format
* Site language
* Payment gateway
* Admin manage social network login setting.
* Admin manage visual composer general settings.

**Advance Tech features:**

1. **Reviews Management**
* Customer places order.
* Store admin “completes” order and follow-up email requesting a review is scheduled to send in a number of days (chosen in the plugin settings).
* Scheduled follow-up email is sent with a list of the products on the customer’s order. They can click these to leave a review.
* When somebody leaves a review, they are immediately sent an email with a coupon code
1. **Birthday Discount Vouchers**
* Setup discount for the birthday users.
* Automatically generates a different unique coupon each time to send email with the coupon on their birthday.
* Restrict the usage of the coupon issued coupon to registered email id only.
* Easily select and setup coupon for specific products or categories.
* Easy to exclude specific products and categories from the discount.
* Ability to exclude discount on sales items.
* Uses e-commerce mailer for sending pretty emails to customer for the new registration coupons.
* Ability to define a minimum and maximum purchase limit in order to be able to use the coupon.
* Allows you to define a coupon validity in number of days from the date of registration.
* Ability to change the email from name and address.
* Allows you to customize the coupon code email and subject from the admin panel.
* Allows you to use enter predefined variables on the email body and email subject.
* Shows the list of user’s birthday in the calendar
* Shows different types of date picker to set users birthday
1. **Advance User report**

**Dashboard**

* Comprehensive Summaries on Dashboard Todays, Total, Sales Summaries, Stock Notification on Dashboard Option to control which data to show on Dashboard

**Variation Reports**

* Variation Sales Details, Variation wise Sales Summary, Filters by Variation, Attributes

**8 Different Crosstab Reports**

* Product/Month, Variation/Month, Product/Country, Product State, Country/Month Payment Gateway/Month, Order Status/Month, Summary/Month

**Sales Trend Analysis**

* Order Quantity Analysis (Simple, Variable, Combination),

**New/Repeat Customer Analysis,**

* Customer Who Orders More Frequently
* Customer who has not purchased within particular date range

**Various Sales Summaries By -**

Product, Category, Tag Wise Sales, Recent Orders, Payment Gateways, Coupon, Order Status, Refund Report, Customer Wise Sales, Billing Country, Billing City, Customer Wise Product

**Projected Vs Actual Sales**

**COG, Profit Reports**

* Product Wise Profit, Month Wise Profit

**Tax Reports**

* City, State, Pin Code, Country, Tax name wise summaries

**Stock Reports**

* Simple Products Stock List, Variation Products Stock List,
* Stock Planner (Based on Avg. Sales Qty.),
* Stock Valuation (Based on Sales Price and COG)

**Coupon Reports**

* Coupon wise Summary, Coupon Discount Type wise Report, Top n Coupons, Filter reports by Coupon

**Customer in price point**

* Zero level, Minimum level, Most stocked level reports and Notification on dashboard
* Sales Summary by Auto Email

**Responsive Backend UI**

* Data Export to Excel, CSV, PDF, Print and Invoice Generation

**User Access Rights**

* (Set permission for menus & reports, Set Permission to user role.)

**Date filter on dashboard.**

**New Customer / Repeat Customer**

**Daily Sales Report**

**Customer wise New Product**

**Product wise New Customer**

1. **Advance Request A Quote | Product Enquiry**
* Product Enquiry for Single or Multiple Product
* Bulk Products Enquiry in Cart Page
* Single Product Enquiry or Multiple Product Enquiry
* It can be filtered by Specific Product, Category wise or All Products

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots that break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan.
* Scans core files, themes and plug-ins.
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, Trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geo-location. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plug-ins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all who is lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. Sustain high traffic periods.
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself.
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents.
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only).
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN.
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only).
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk.
* Caching of objects in memory or on disk.
* Minification of inline, embedded or 3rd party CSS (with automated updates).
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting".

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can set up custom page titles, Meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination.

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links.
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes.
* Social Stats - keep track of your social network size.

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer.
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups.

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules.
* Capabilities - allows you to give certain permissions to different classes of users.
* Setup/Backup – install default configuration, import SEO settings from other SEO plug-ins, backup current settings.
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on.
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plug-in.

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates (CTR).
* They work well with Google, bing, yahoo and facebook engines.
* These rich snippets come in the form of reviews, event, people, product, recipes and more.

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more.

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like Google map, address and phone and so on into any pages and posts.

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report.

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages.
* Check how many hits it had and the possibility to redirect them to another page.
* This helps to keep our ranking without Google downgrading site.

**Sitemap:**

* We have available multiple sitemaps.
* More exactly for website posts and pages.
* Also user for easily navigate to images and video.
* We have location sitemap too.