**Startup Ecommerce Script**

**USER VIEW**

**Sign up:**

* User can find the “Register” in the checkout page
* User can register with valid E-mail address and Password
* Conformation mail sent to registered mail

**Sign in:**

* User login with valid username and password
* Forget password option also available in login form
* User can Re-set the password using Registered mail-Id

**Home screen:**

* User can view various products listed in category
* Products are shown their name and price details
* User can view various blog with title
* User can search products by category and product name

**Product management:**

* User can view the products with image
* Each products contains their description
* User can share product with social networks
* User can post a review

**Search:**

* User can search product using desired keywords
* Every products are categorized by various categories

**Profile:**

* User can manage their profile
* User can change billing and shipping address

**Cart:**

* User can buy product using cart
* User can manage selected products in the cart
* User can use coupon code
* User can choose the payment method
* User can use payments of direct bank transfer, Cheque payment and PayPal, visa, master card

**Newsletter:**

* User can sign up for the newsletter
* User can get newsletter from the site

**Blog:**

* User can view various blogs with title
* Each blog contains their description
* User can post a comment in blog

**CMS page:**

* About us
* Contact us
* Social network connections

**ADMIN VIEW**

**Login:**

* Admin can login with valid username and password
* Form is validated with JQuery
* Forget password option also available in login form

**Dashboard:**

* Admin can view comments and pages at a glance
* Recent published post can be view by admin
* Admin can take quick notes using quick draft
* Admin can view order management status and recent reviews

**Product management:**

* Products
	+ - All products are managed by the admin
		- Products are filtered using date, category, type
		- Admin can search products using search box
* Category
	+ - All product category are managed by the admin
		- Category are filtered using name
		- Admin can search category using search box
		- Admin can add and manage new category for products
* Tags
	+ - All product tags are managed by admin
		- Tags are filtered using name
		- Admin can search tags using search box
		- Admin can add and manage new tags for the products
* Shipping class
	+ - All shipping class are managed by the admin
		- Shipping class are filtered using name
		- Admin can search shipping class using search box

**Posts:**

* All posts of blogs are managed by the admin
* Posts are filtered using date, category
* Admin can search post using search box
* Admin can add and manage new category for the post
* Admin can add and manage new keyword for the post

**Pages:**

* All pages are managed by the admin
* Pages are filtered using date, category
* Admin can search pages using search box

**Comments:**

* All comments related with products are managed by the admin
* Comments are filtered using date, category
* Admin can search comments using search box

**Feedback:**

* All feedback are managed by the admin
* Feedbacks are filtered using date

**Media:**

* All media are managed by the admin
* Media are filtered using date, category
* Admin can search media using search box

**Users:**

* Admin can manage users details
* Users are filtered using role
* Admin can search user by name, Email

**General settings:**

* Admin can manage
	+ - * Site title
			* Site address
			* E-Mail address
			* Time zone
			* Date and time format
			* Site language
			* Payment gateway
* Admin manage the settings of social networks

**Order management:**

* Order
	+ - All orders of products are managed by the admin
		- Orders are filtered using date, customer name
		- Admin can search order using search box
* Coupons
	+ - All coupons are managed by the admin
		- Coupons are filtered using date, type
		- Admin can search coupons using search box
* Reports
	+ - Admin can take reports of ordered product, ordered customers and stock details
		- Admin can take reports by week, month and year
* Admin can view system status

**Advance Tech Feature**

1. **WooCommerce Free Gift**
* Option to specify a single product as the gift or to allow customers select a gift from a specified category according to the order price.
* The functionality can be enabled for all customers or only for registered customers.
* Giving a gift to the same customer more than once may be disabled if desired.
* Option to hide the gift products from customers in the shop.
* Support for variable products: the gift can be a concrete product variation as well.
* Possibility to set two levels of gifts according to the order price (cart subtotal). This means that customer may be rewarded a better gift if he/she spends even more money.
* The extension is ready to be translated according to the standard e-commerce localization process.

**Advance Affiliates system**

**Ranks with Achievements**

* Classify your affiliates into separate ranks and assign a different commission level. Each Affiliate can be promoted to the next Rank once reached the Achievements

**Unlimited Affiliates**

* There is no limit for your number of Affiliates that can promote your products and services

**Custom Amount**

* Set a Percentage or Flat Amount for each Rank, Offer or custom commission,

**Special Offers**

* Affiliates can earn different commissions based on which product/s are purchased. The Offer can be limited by a Date Range.

**Multi-level Marketing**

* Turn On your Affiliate platform into a MLM system that will boost your own affiliates to recruit new leads. Based on your needs there can be set a Unilevel Plan, Force Matrix or Binary Matrix system.

**Lifetime Commissions**

* Allow your affiliates to receive a commission on all future purchases by the customer. Now worries anymore about Cookies or different browsers

**Performance Bonuses**

* Set bonus commissions when one of your Affiliate touch a specific Rank or when he signup for the first time. Each Rank may have a different Bonus.

**Banners Management**

* Provides different Banners that will help your Affiliates to promote your products and services on any website with an embedded code.

**PayPal Payout**

* Pay your Affiliates their earnings via PayPal directly from Ultimate Affiliate Pro dashboard with just few clicks. Choose to pay specific Referrals or the entire Deposit.

**Recurring Referrals**

* Award Commissions for recurring subscriptions into Membership systems with a custom amount and a different one from one Rank to another.

**Allow Own Referrals**

* Allow for your Affiliate to earn commissions from their own referrals

**Signup Referrals**

* Available for Membership system awarding a flat commission when referred user sign Up

**Social Share**

* Integrated with Social Share & Locker provides Share button options for your Affiliate to share their Affiliate Links on Social Network.

**Landing Commission**

* Special module to cover any desired workflow by reward the affiliates based on a Landing Page, such a successful register or complete payment stage.

**Wallet**

* Affiliates will have the options to spend their Earnings directly into the Website during further purchases based on Generated Coupons with specific flat discount.

**Affiliate Coupons**

* Correlate an Affiliate with a WooCommerce, Easy Digital Download or Ultimate Membership Pro coupon code to be rewarded when a customer use that Coupon into your systems.

**Affiliate Custom Slug**

* Provides Personal slugs besides the default username or ID so Affiliates can hide their identity or company name behind a Custom slug.

**Friendly Affiliate Links**

* Affiliates will be able to use friendly links instead of the default one with a better looking structure when the link is shared and much easier to read

**Fair Checkout Reward**

* Customers decides who affiliate will be rewarded during the Checkout process.

**BuddyPress Account Page**

* Integrate the Affiliate Account Page section directly into BudyPress Account page as a regular tab.

**Account Page**

* Integrate the Affiliate Account Page section directly into commerce Account page as a regular tab.

**Custom Currency**

* If your Currency is not available into the system, you can add your own currency for further use.

**Top Affiliates**

* Provides public list with your top affiliates ordered by Earning, Referrals or Visits with 10 predefined templates

**Custom Fields Form**

* Multiple Custom Fields types that will provide a fully customized Register Form.

**Account Page**

* Over 15 Menu tab with different options and fully customizable based on 2 predefined Templates and specific sections.

**Reports**

* Detailed Affiliate reports or payments stats for Admin and each Affiliate into Account Page.

**Notifications**

* Email Notifications for different actions or stages to Affiliates and system Admin
1. **Live Chat**
2. **Advance Request A Quote | Product Enquiry**
* Product Enquiry for Single or Multiple Product
* Bulk Products Enquiry in Cart Page
* Single Product Enquiry or Multiple Product Enquiry
* It can be filtered by Specific Product, Category wise or All Products
1. **Reviews Management**
* Customer places order.
* Store admin “completes” order and follow-up email requesting a review is scheduled to send in a number of days (chosen in the plugin settings).
* Scheduled follow-up email is sent with a list of the products on the customer’s order. They can click these to leave a review.
* When somebody leaves a review, they are immediately sent an email with a coupon code

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots who break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan
* Scans core files, themes and plugins
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geolocation. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plugins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all whois lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. sustain high traffic periods
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only)
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only)
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk
* Caching of objects in memory or on disk
* Minification of inline, embedded or 3rd party CSS (with automated updates)
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting"

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can setting up custom page titles, meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes
* Social Stats - keep track of your social network size

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass Check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules
* Capabilities - allows you to give certain permissions to different classes of users
* Setup/Backup – install default configuration, import SEO settings from other SEO plugins, backup current settings
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plugin

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates(CTR)
* They work well with google, bing, yahoo and facebook engines
* These rich snippets come in the form of reviews, event, people, product, recipes and more

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like google map, address and phone and so on into any pages and posts

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages
* Check how many hits it had and the possibility to redirect them to another page
* This helps to keep our ranking without google downgrading site

**Sitemap:**

* We have available multiple sitemaps
* More exactly for website posts and pages
* Also user for easily navigate to images and video
* We have location sitemap too