**CROWD FUNDING INSTALLATION GUIDE**

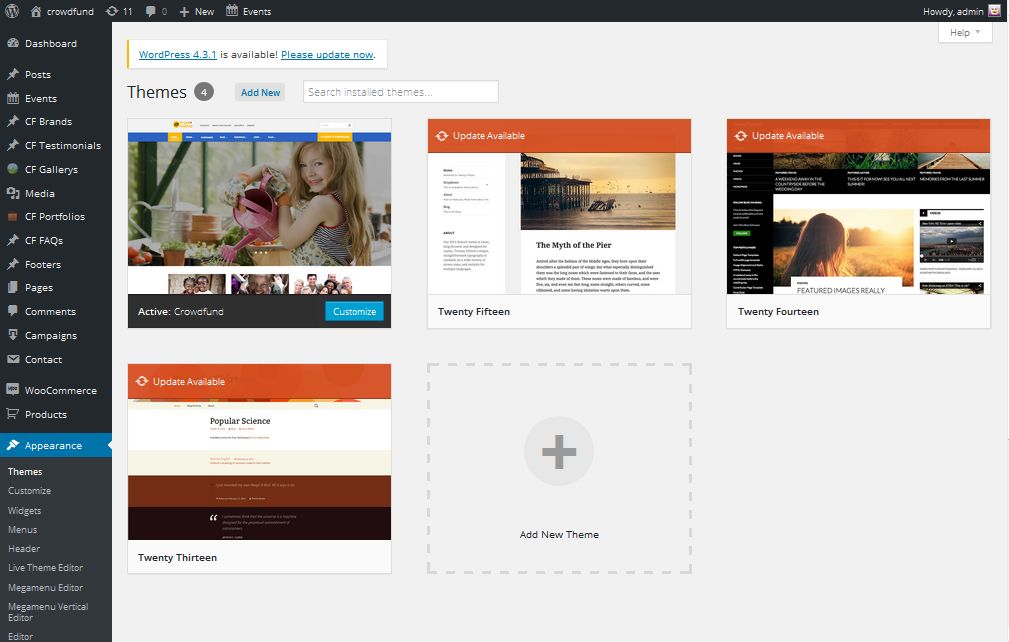
**Theme Control Panel Setting**

**Plugin Installation**

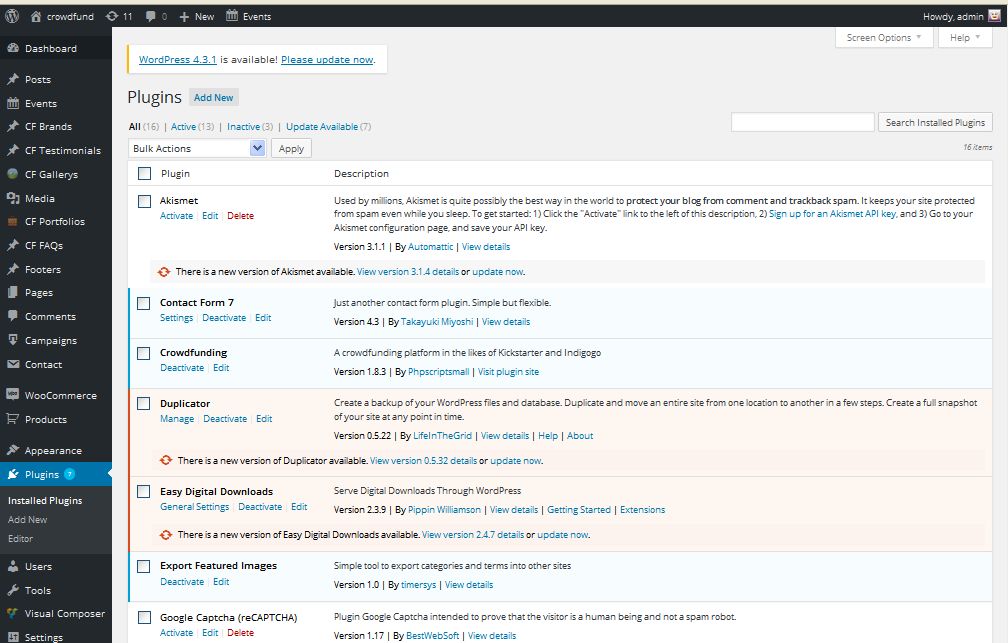
Right after the theme was activated, a notification at the top of the screen will suggest continuing with the installation of the plugins recommended for getting the best out of your theme.

**Follow steps to install:**

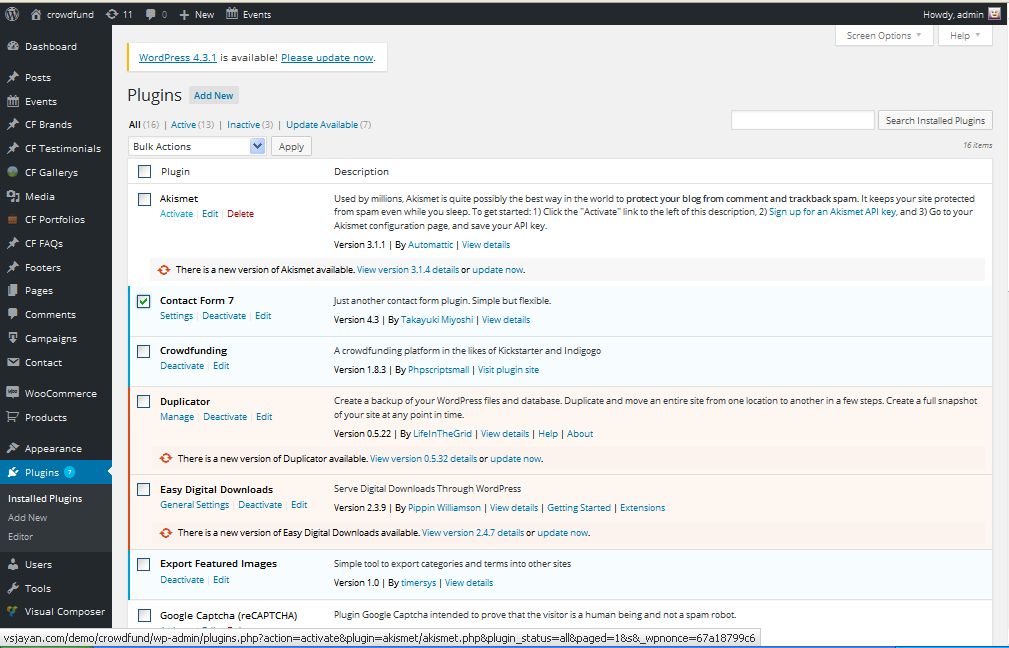
**Step 1** Click **Begin installing plugins** and select the plugins you need to install from the list.

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**Step 2** Select all plugins then choose **Install**, click **Apply** to install all plugins

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**Step 3** After installing all plugins, select **Active** them and click **Apply**

****

**Some plugins are used in the theme**

1. **Contact Form 7:**Allow you create contact forms.
2. **MailChimp :** to use newsletter function
3. **Revolution Slider:**premium responsive slider.
4. **WPBakery Visual Composer:** powerful visual composer to create page layout.
5. **WooCommerce:** The Shop engine for your WordPress site.
6. **Easy Digital Download:** enable to download serve digital easily
7. **The Events Calendar:**let you easily share your events.

**Data Demo Installation:**

**Manual Installation**

Before installing data demo, you need to set up image sizes.

**1. How to set up the Image Sizes**

These settings affect the actual dimensions of your product images in the shop pages. You can skip this step in case you’re starting a new website and your WordPress installation is fresh, but if you’re switching from another theme and you already have products in your store, you need to make sure the WooCommerce image sizes are the correct ones for your newly installed theme.

**a.** Navigate to **WooCommerce** → **Settings**→**Products** and find the “**Product Image Sizes”** section at the bottom of the page.

Update those values with the following this image for **Unity theme.**

**b.** If your site has image with another size. To see the changes after you update the image sizes, you need to**re-generate** the images by using **Regen.Thumbnails** Plugin

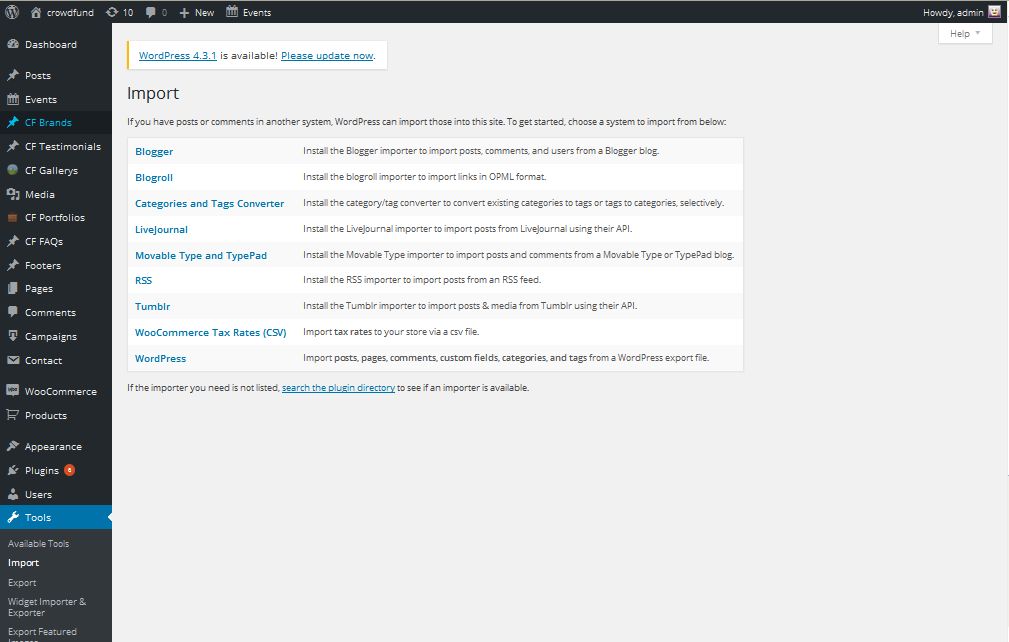
- Go to **Plugins Tab**then search and install Regen.Thumbnails plugin

- Navigate to **Tools**→ **Regen.Thumbnails**then re-generate your images

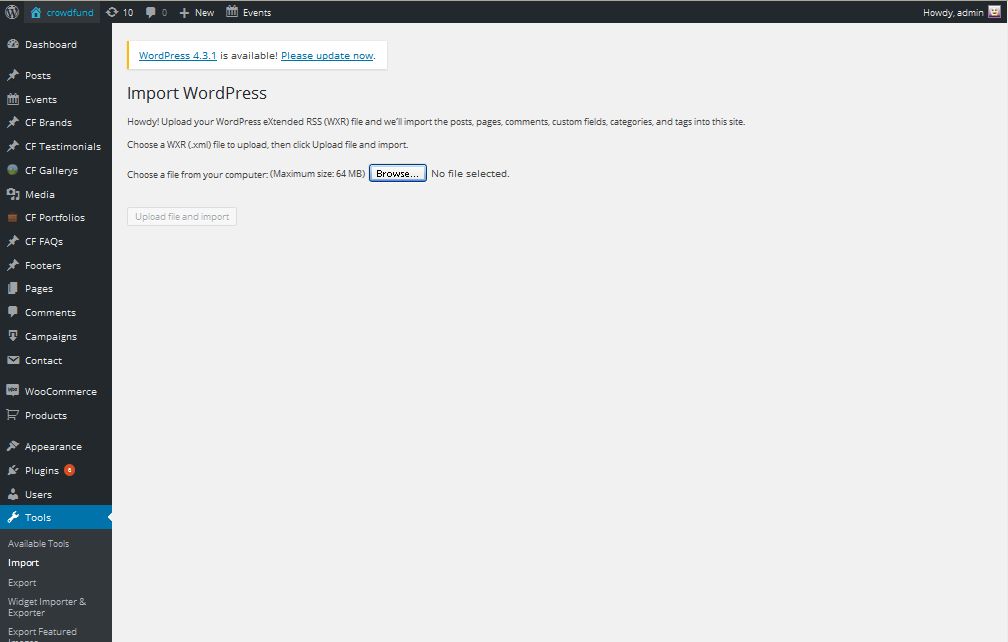
**2. Importing the Demo Data - XML File**

The Unity theme comes with importable demo data, such as pages, products blog posts, portfolio items, etc, to help you get started in case you’re running on a fresh WordPress installation.

**Step 1:** From the WordPress admin area go to **Tools**>> **Import**and click on the **WordPress** link.

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**Step 2:** You can import **all of our demo by one step**

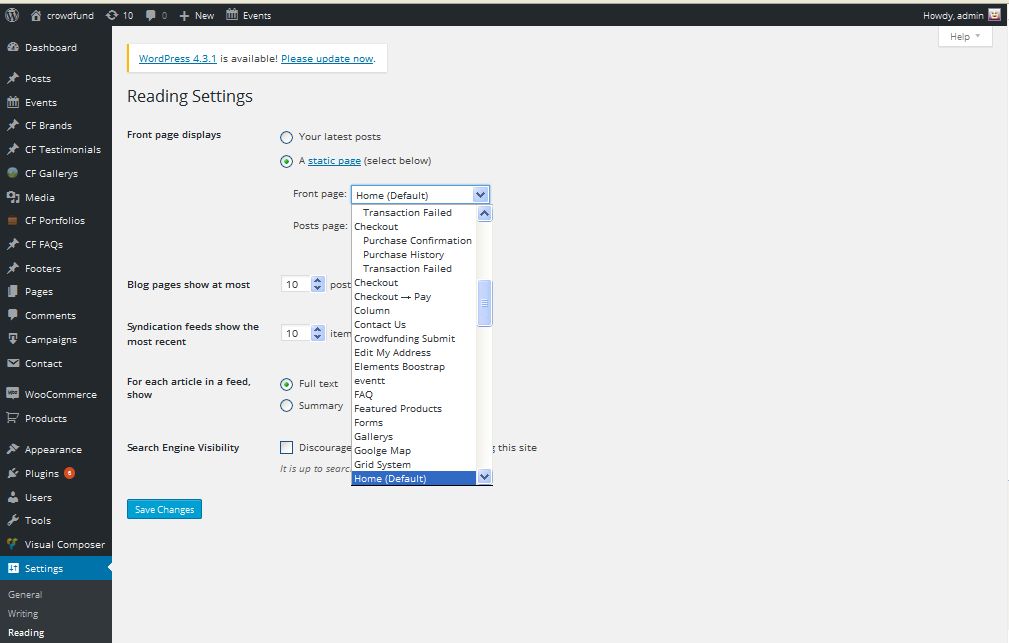
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**Step 3: Assign Authors**

**Step 4: Set a page as Home Page**

After importing Dummy Data you need to set default Home page for your site, from your WordPress dashboard, navigate to**Settings**→ **Reading**.

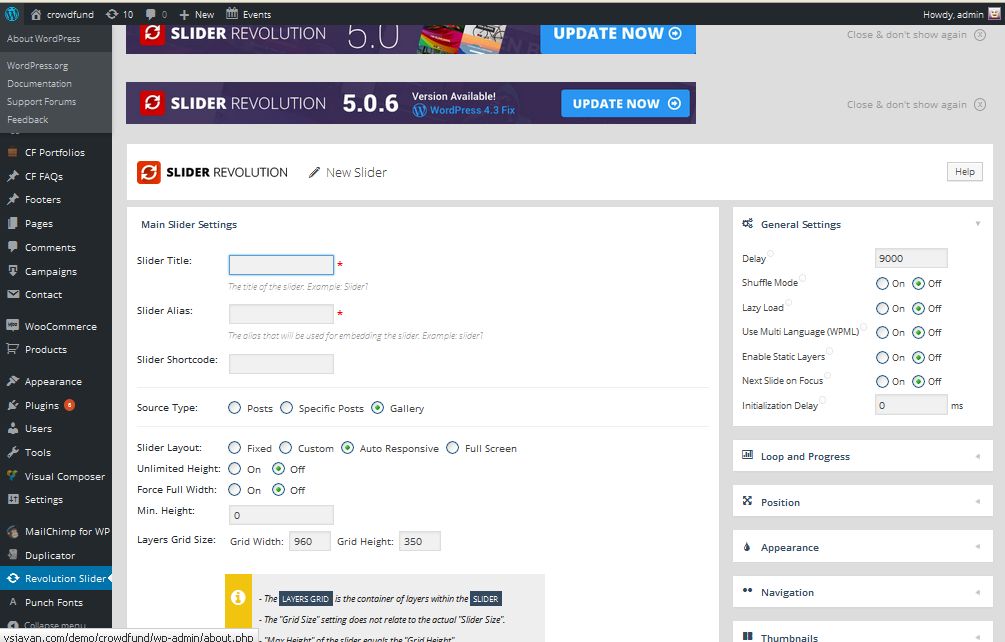
Select “**A static page**” and choose “**Dummy Homepage**” as the Front Page.



Save change then **Homepage data sample**will be set.

**3. Import Revolution Slider**

From the WordPress admin area go to **Revolution Slider**>> **Import Slider**and select Slider file on our **package**.



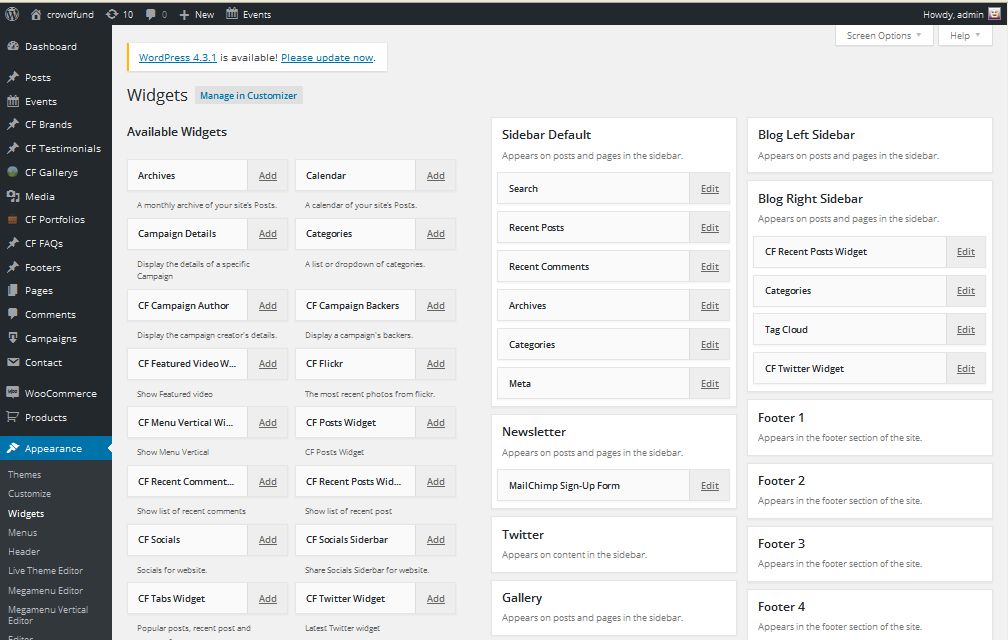
**Widgets Setting:**

Go to **Admin Panel -> Appearance -> Widgets**.

You can see all our widgets, easy to configure by drag and drop Widgets to **sidebar**.

Then you can use **sidebars** to position you want. Even you can use sidebar for MegaMenu.

More over you can search and add more plugins for your purpose by searching on the internet.



**Menu Setting:**

The following steps will guide you to define your menus by using the WordPress menu editor and Opal Megamenu.

Opal MegaMenu is a user-friendly, highly customizable responsive Mega Menu WordPress plugin to create Menu.

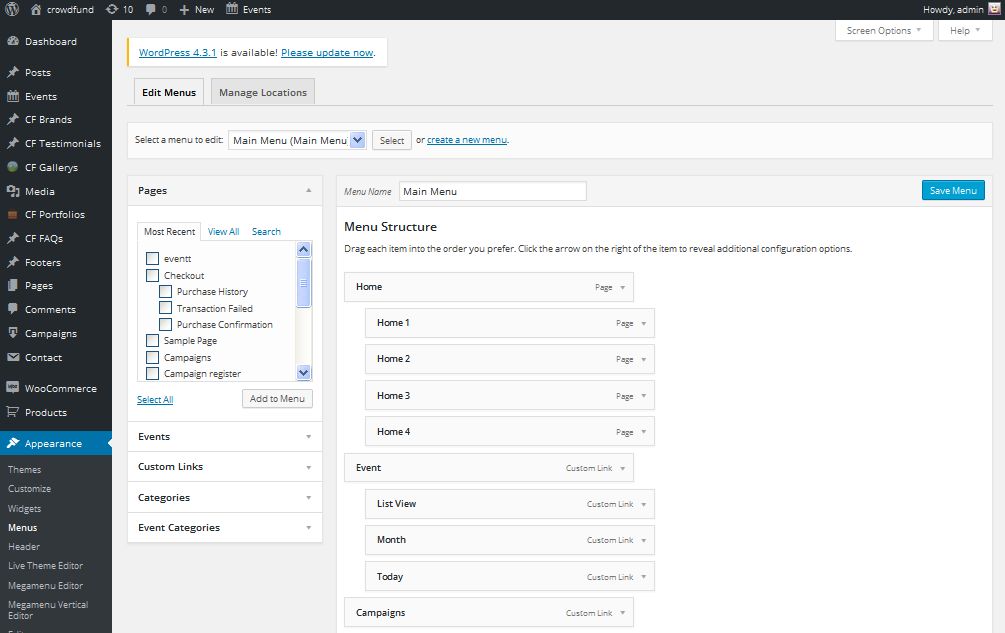
In each menu, you can add as many items you need: links, pages, posts, custom links, and shop categories, direct links to products, internal or external link even sidebars

**1. Use WordPress menu editor**

a. Main Menu

- Navigate to **Appearance** → **Menus**and click the “**Create a new menu**” link.

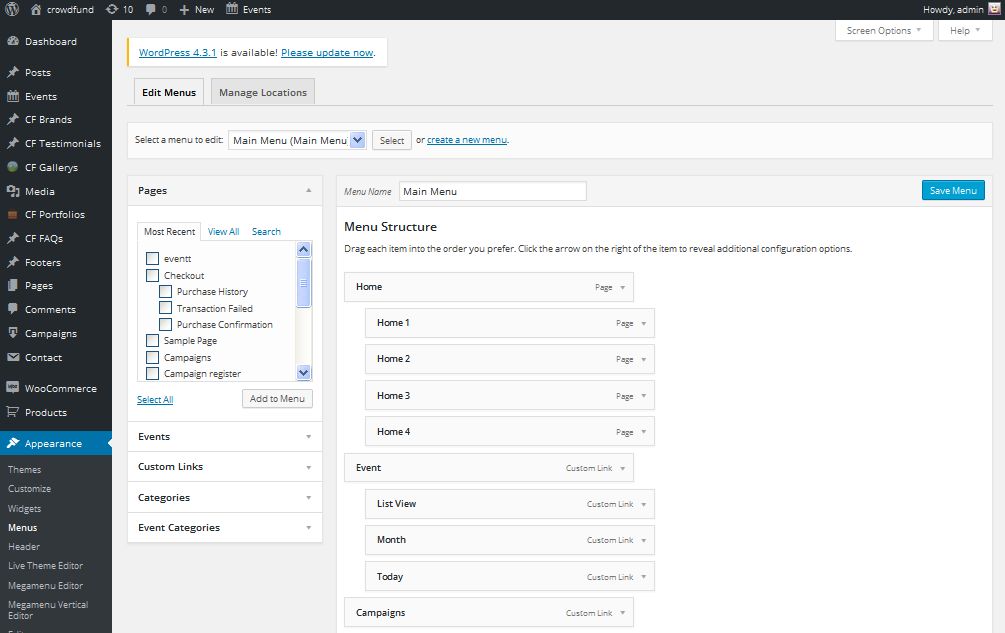
 - Enter a name for it the “**Menu Name**” box and click the **Create Menu** button.You can add as many items you need. Drag and drop to set sub menu or position of them.



Before leaving, set Theme Locations to assign menu then don’t forget to click the **Save Menu** button.

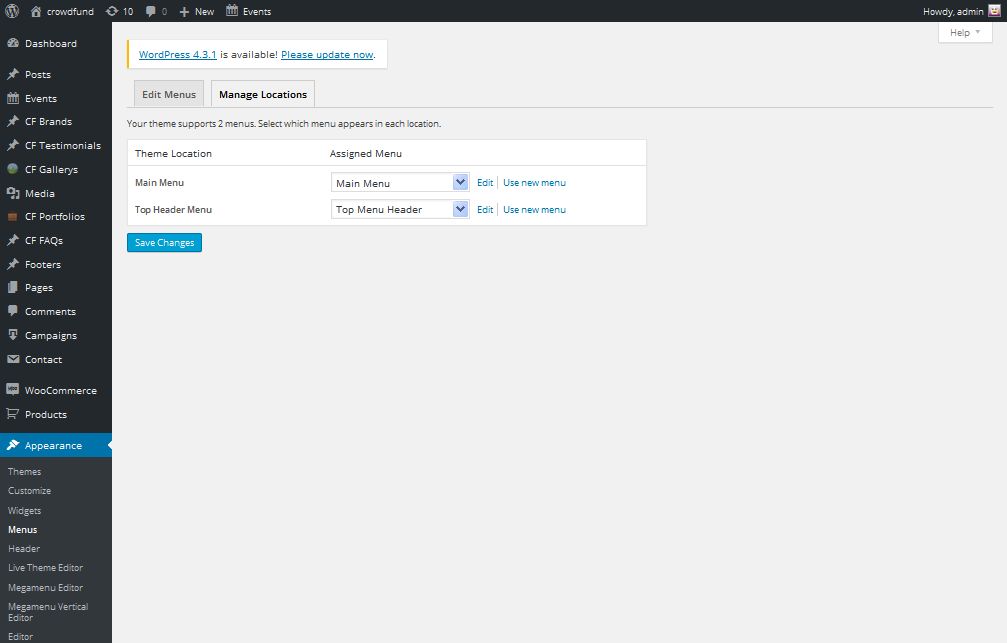
b. Top Header menu.

Setting like image:



c. Manage Locations

- That tab allows you set menu location you want.



**Home Page Setting:**You can quickly build a home page using Visual Composer for WordPress that is drag and drop frontend and backend page builder plugin that will save you tons of time working on the site content. You will be able to take full control over your WordPress site, build any layouts you can imagine – no programming knowledge required

From your **Dashboard**admin Navigate to **Pages**

  - Select **All Pages** to see all page then click edit one page you want

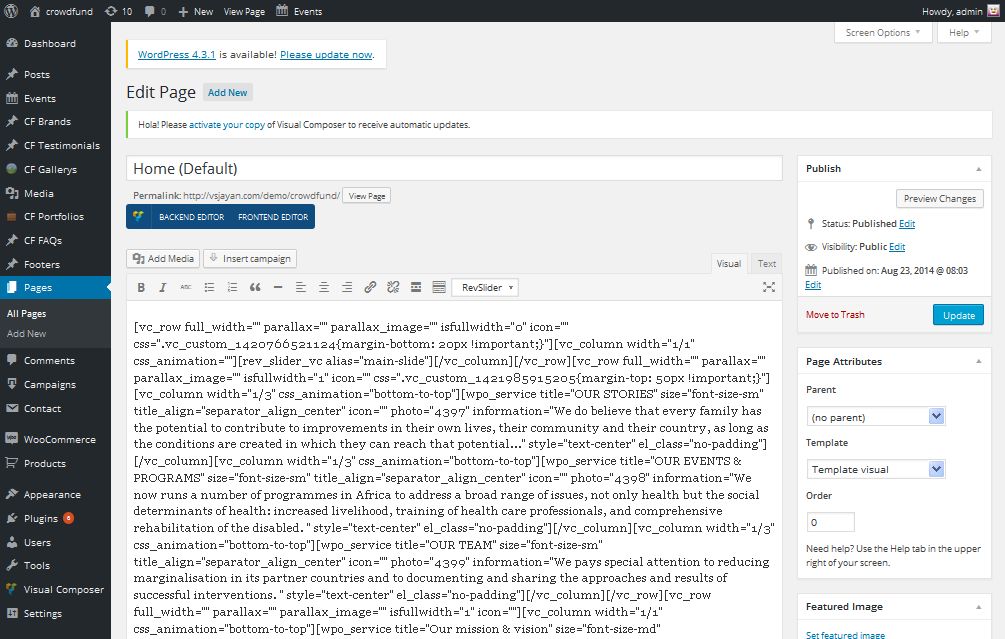
  - Select **Add New**to create new page

**One page always includes a lot of parts like Header, Main Page, Widget Sidebar and Footer. In that section we guide you create Main page by using Visual Composer.**

**How to use Visual Composer:**

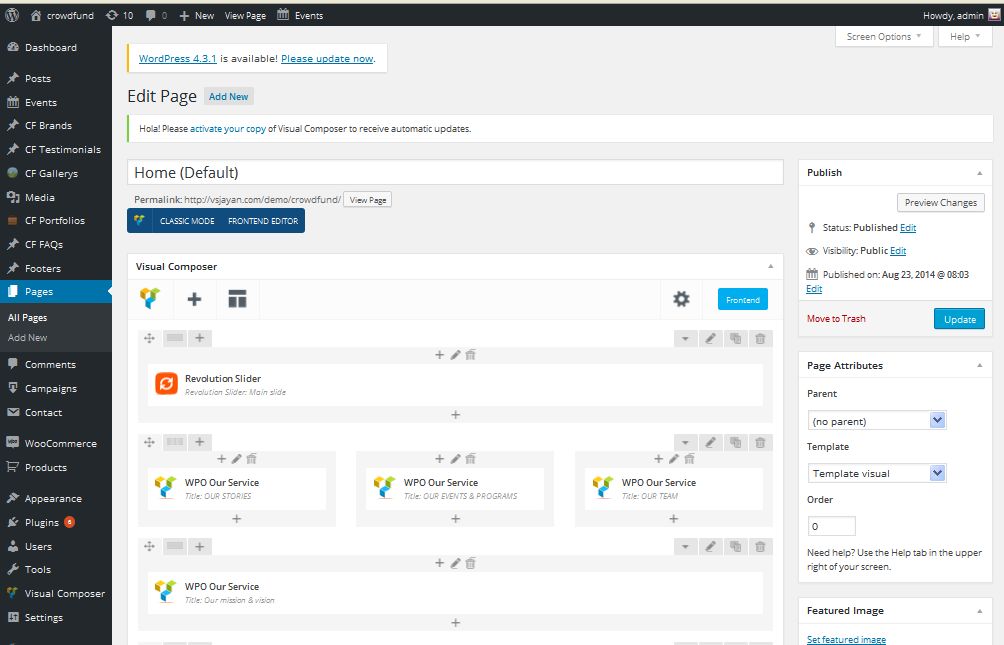
**1. Classic Mode.**

You can insert code on table then Home page will be created automatically.

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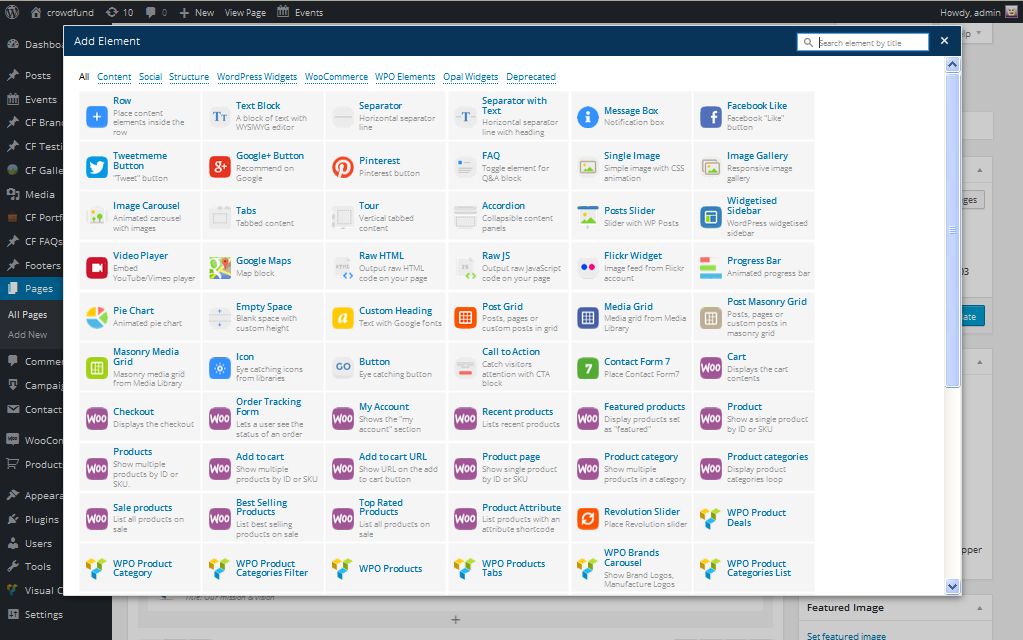
**2. Backend Editor Mode**

Drag and drop elements you need to build your page layout.



Moreover Opal team provides to you more elements to create your shop page easier. They are Wpo Elements and Opal Elements

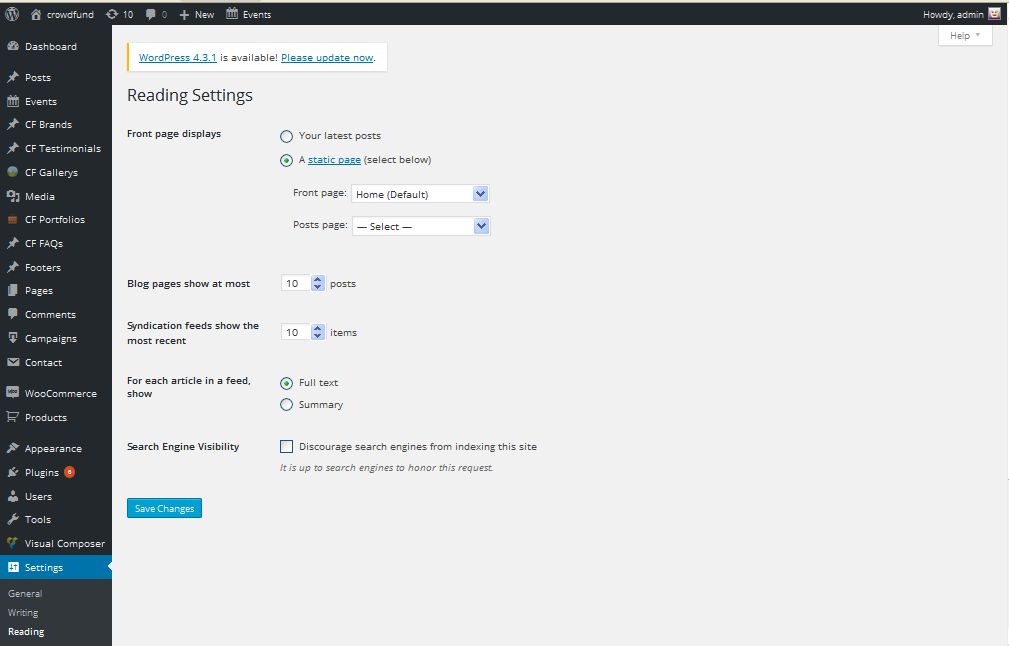
Using **Visual Composer** -> Click **Add element** -> Select **WPO Elements** -> Choose **Elements** you want



**Set a page as Home Page**

To set one of the pages you already have created as the Home page for your site, from your WordPress dashboard, navigate to **Settings**→ **Reading**.

Select “**A static page**” and choose “**Your Homepage**” as the Front Page.

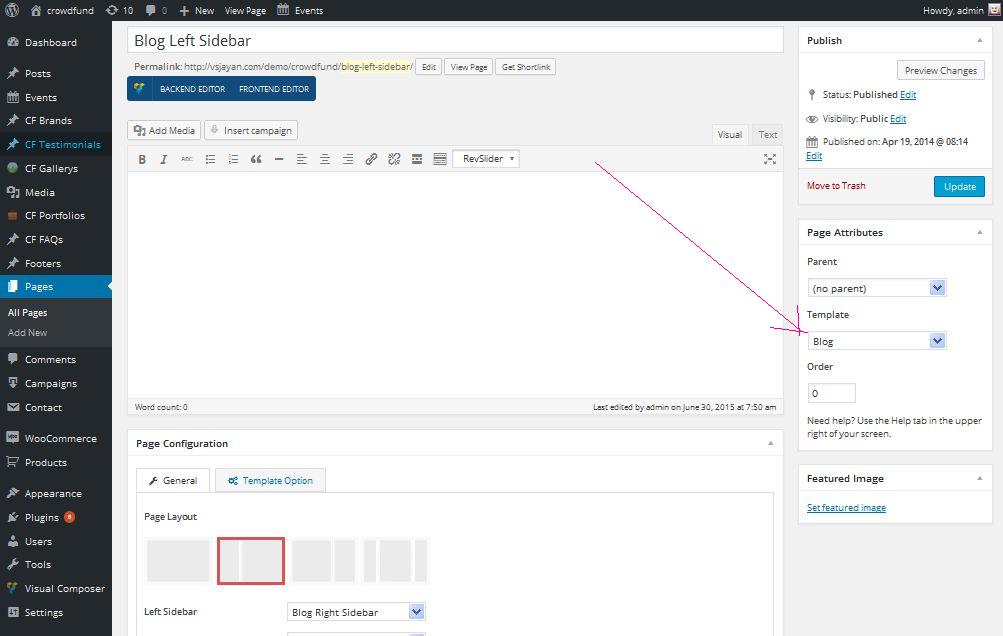


Save change then **Homepage**will be set.

**Blog Page Setting:**

You can choose style of blog page for your website and then fill full of information for this blog page and add featured image

Remember to choose **Template Blog**



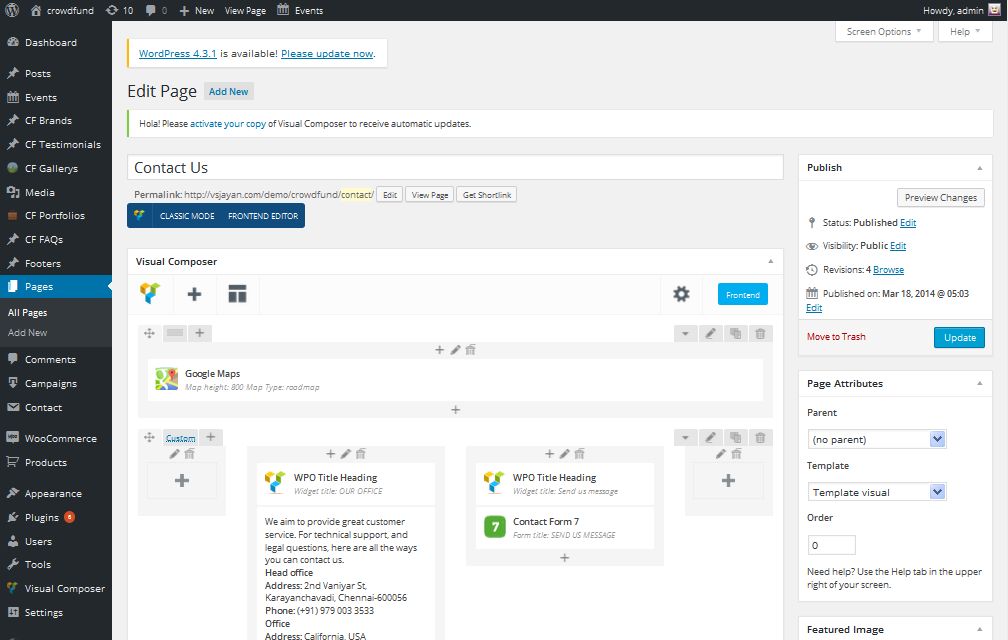
**Contact Page Setting:**

From your **Dashboard**admin Navigate to **Pages**

  - Select **All Pages** to see all pages then click edit one page you want

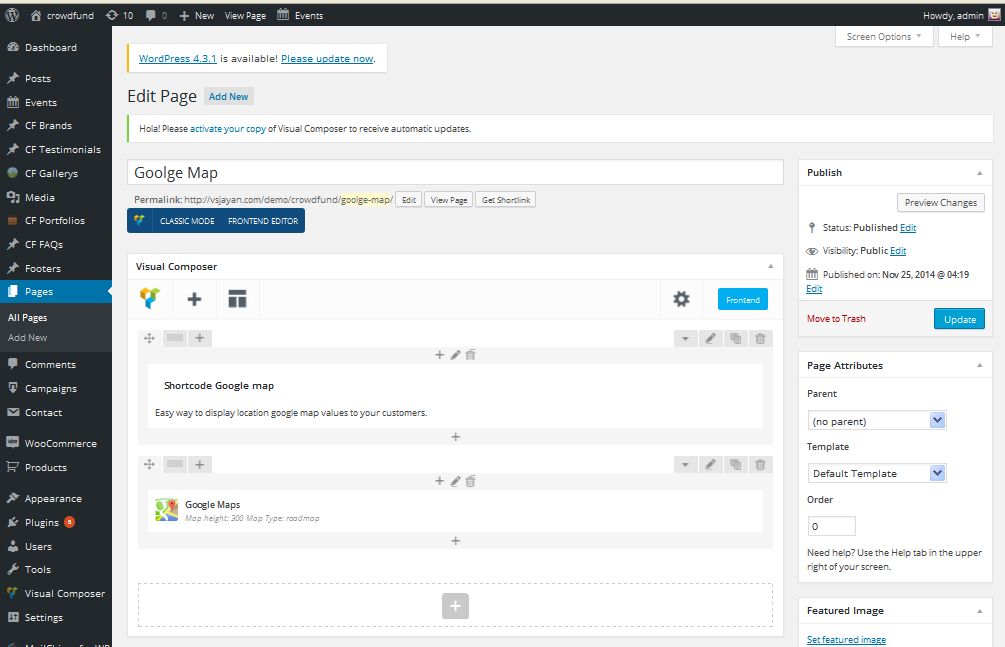
  - Select **Add New**to create new page.

Use Visual Composer to drag and drop element you want. For Contact Page, need **Google Maps**, **Text Block** and **Contact Form 7**

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**a. Google Maps**

Enter your location then find it.

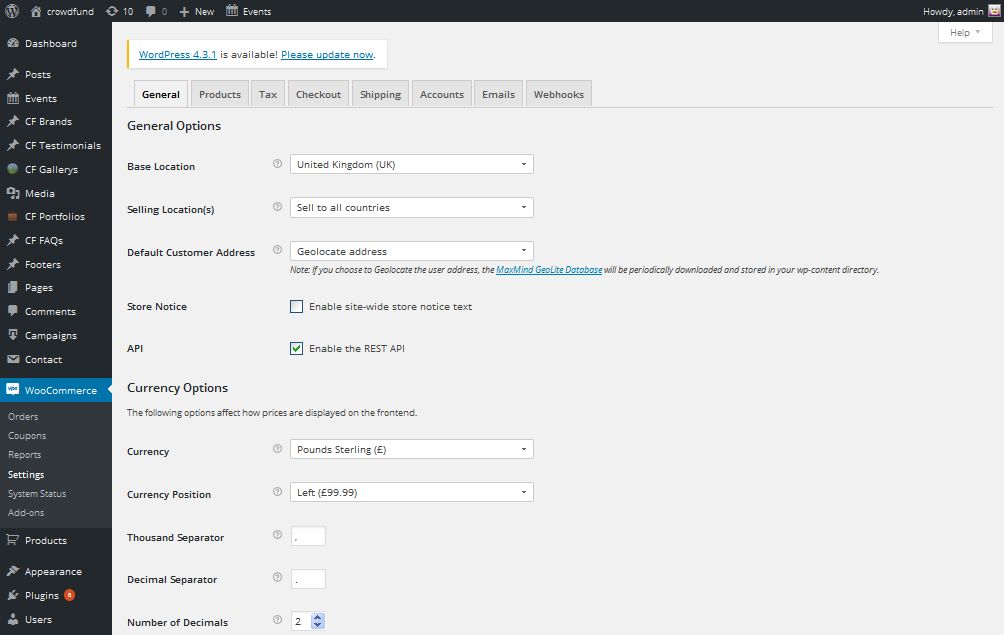
****

**b. Contact Form**

- From Dashboard -> Navigate to **Contact** and **create new** Contact like this. Then select that form to **Contact Form 7** element on Contact Page

**WooCommerce Page Setting**

WooCommerce Page allows you to display and sell products professionally. It gives you a lot of options and fills all information in all the items

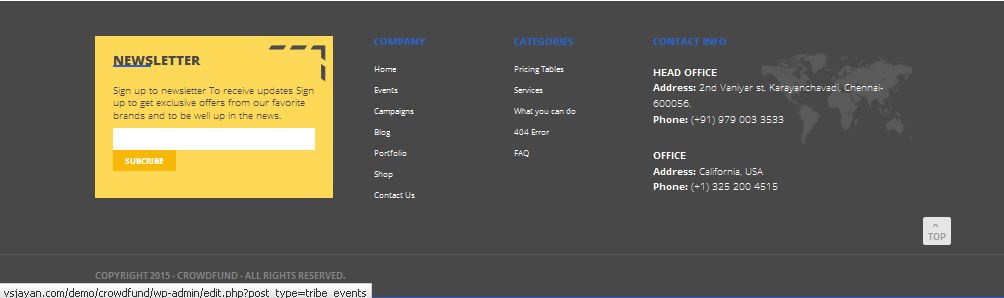
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**Footer Setting:**

Opal Team creates a new way to build your footer. Using Visual Composer for footer builder that can help you create unlimited Footers like your idea. and you can select Footer type by go to **Customize** -> **Footer Settings**.

**1. Using Default Footer**

Front-end look like:

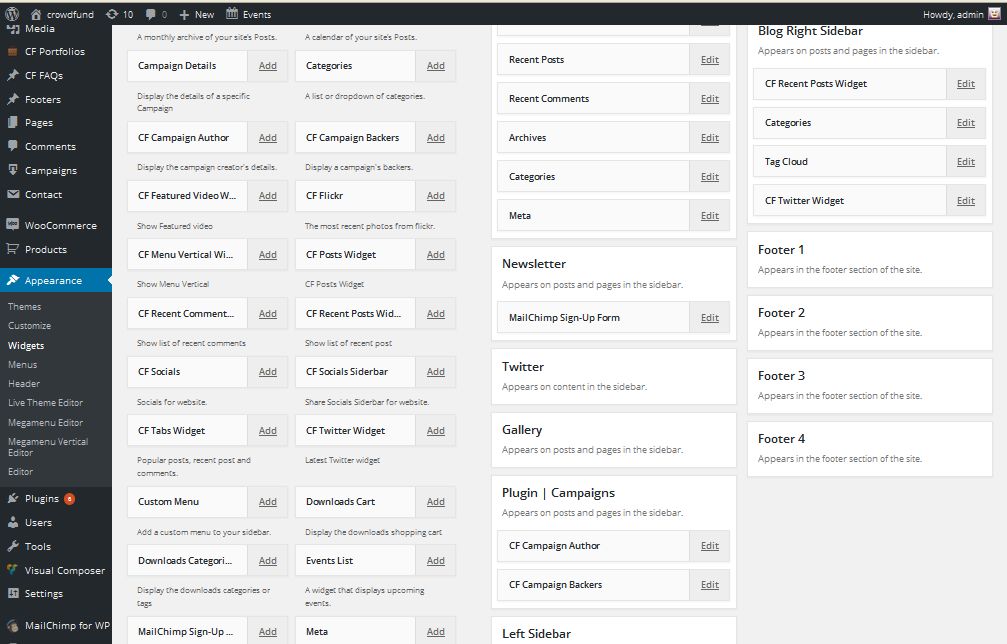


b. Back-end setting:

- Navigate to **Appearance** >> **Widgets**

- Select **Sidebar Footer 1, 2, 3, 4**

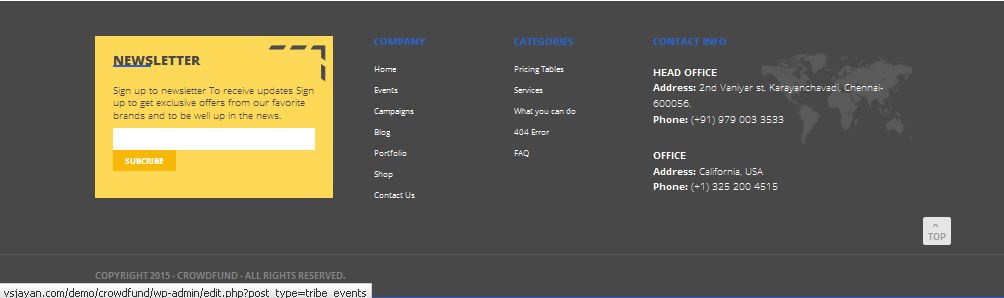
Import **Custom Menu** to display menu link (remember you need to create menu first)

****

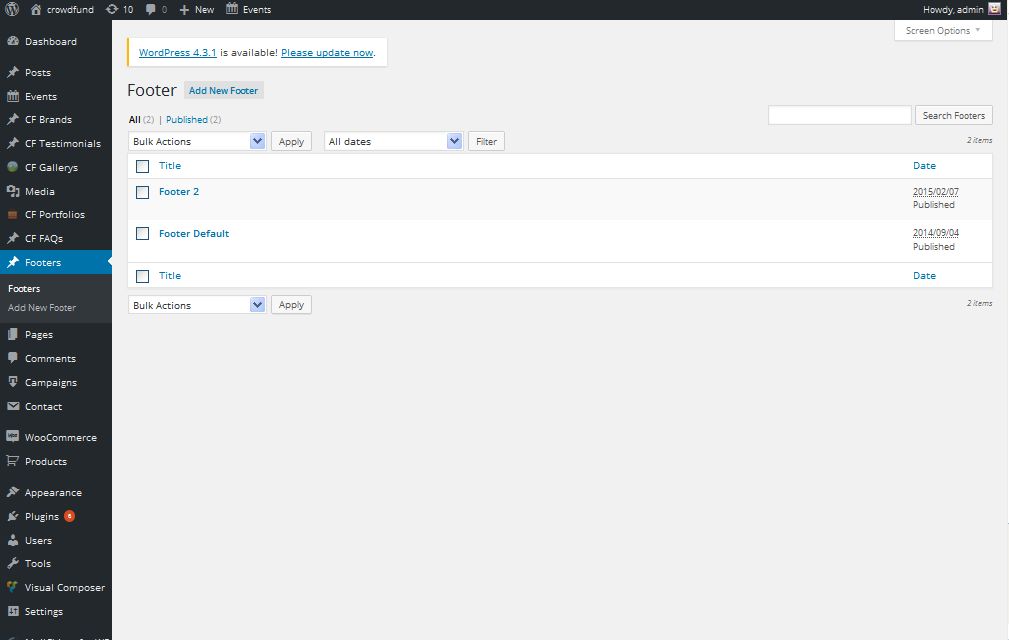
**2. Using Visual Composer**

Using Footer Creator to build **Crows funding Theme**

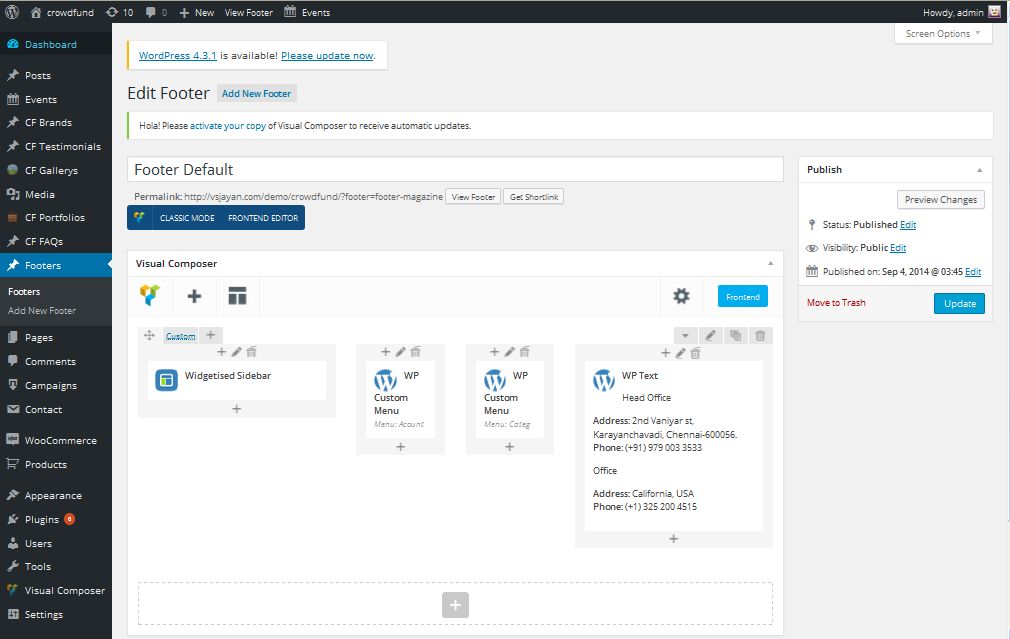
Front-end look like:



Back-end setting:



For example we guide you create **Footer Default**

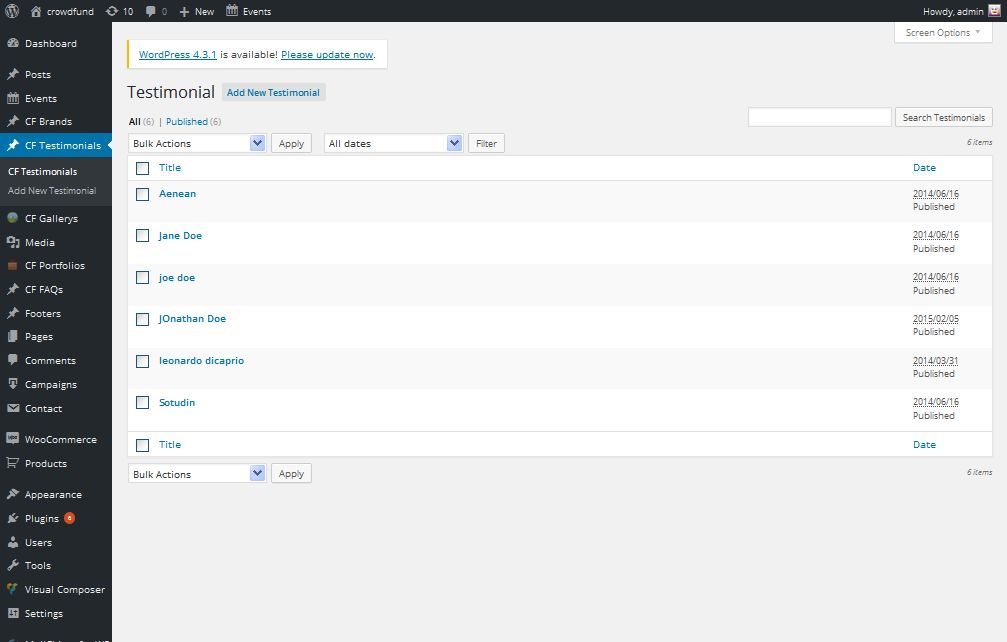


For parallax part, go to the next section to know more how to set parallax.

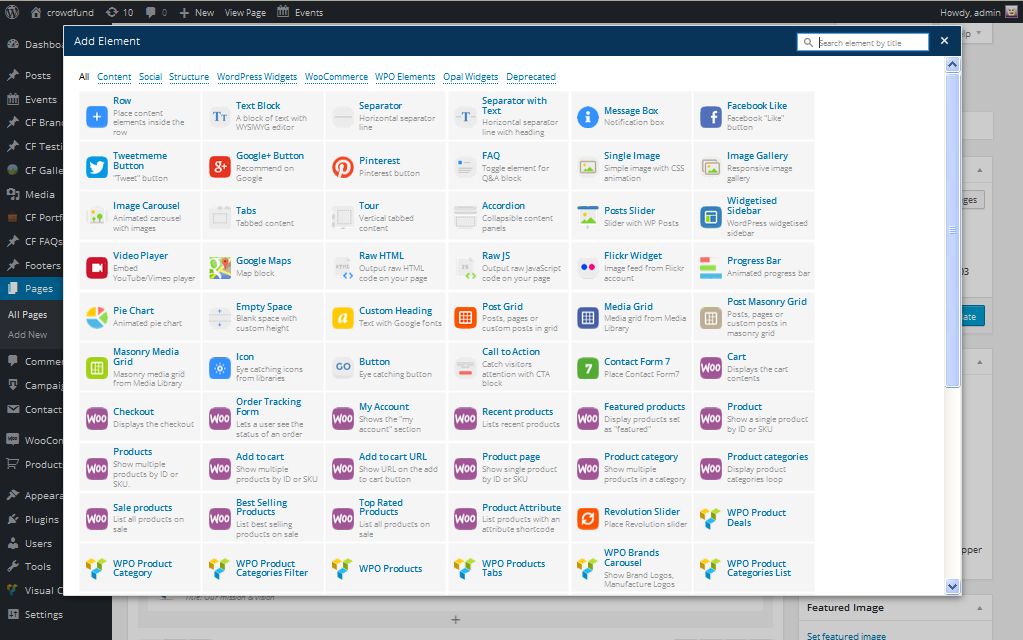
After create Footer style. Please go to Customize -> Footer Setting Tab then choose Footer you want to display.

**Testimonials Setting:**

Go to **Dashboard**, choose **Opal Testimonials**and you can edit them as you want or add a new testimonial



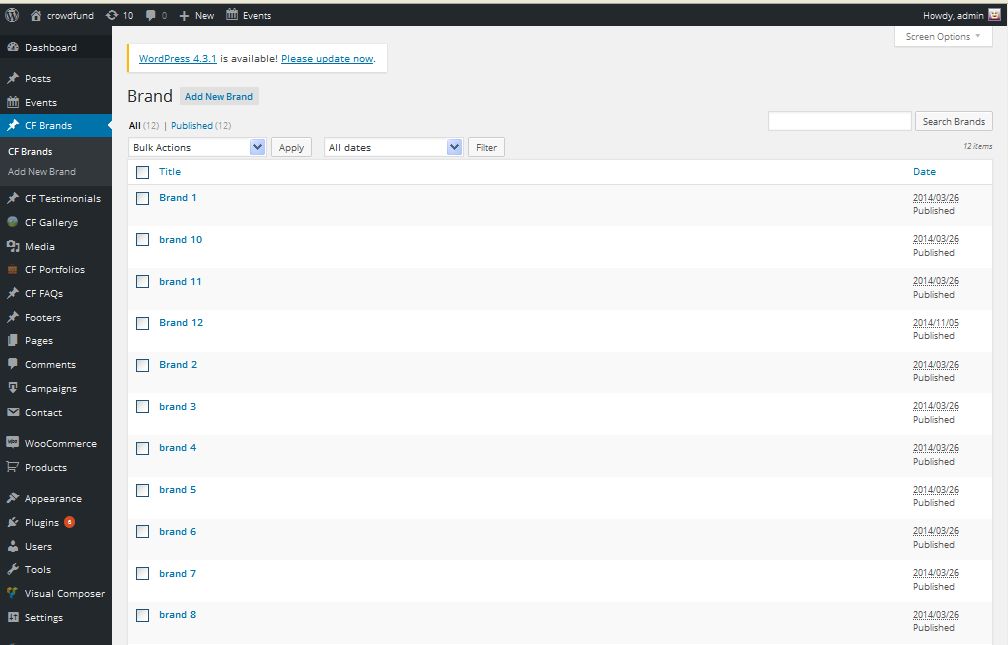
Besides you can use **WPO Testimonials Setting**to edit information of this page by adding this element



**Brands Setting:**

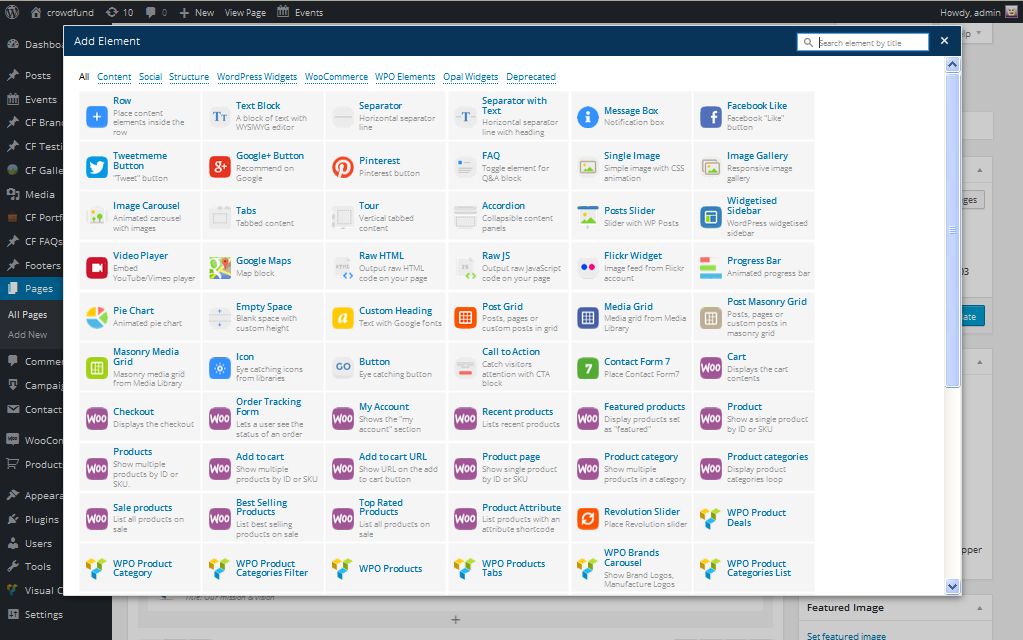
**Step 1:** Go to **Opal Brands** from **Dashboard** then create Brands

Simply, you only enter brand link that you want to add for your website

****

**Step 2:**Drag **WPO Brands** elements by using Visual Composer on page you want to display it.

You can choose some setting like title, number of brands....

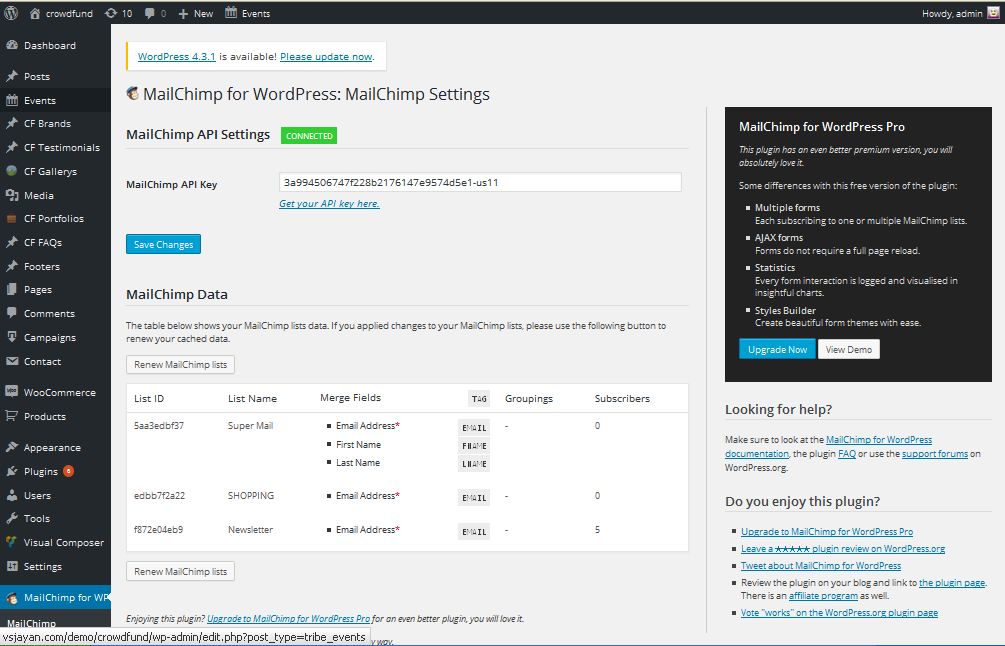
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**Newsletter Setting:**

We are using MailChimp for WP plugin for Newsletter subscribe. You can read more about MailChimp

**How to set:**

Navigate to **Appearance >> MailChimp for WP** from your admin Dashboard

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**Source:**

<div class="form-style-1">  
      <div class="description">  
    <span class="title">Sign up to newsletter</span>  
       <span class="desc">To receive updates</span>  
       <span class="content">Sign up to get exclusive offers from our favorite brands and to be well up in the news.</span>  
     </div>  
<div class="input-form">  
   <input id="mc4wp\_email" class="form-control" name="EMAIL" required="required" type="email" placeholder="" />  
</div>  
  <div class="button-submit">  
      <input class="btn btn-outline-inverse btn-outline-sm" type="submit" value="Subcribe" />  
   </div>

After creating from your plugin. You must set position to display.

Go to **Appearance -> Widgets**then drag **mailchimp** to**Sidebar Newsletter** or use Visual Composer to drag and drop...

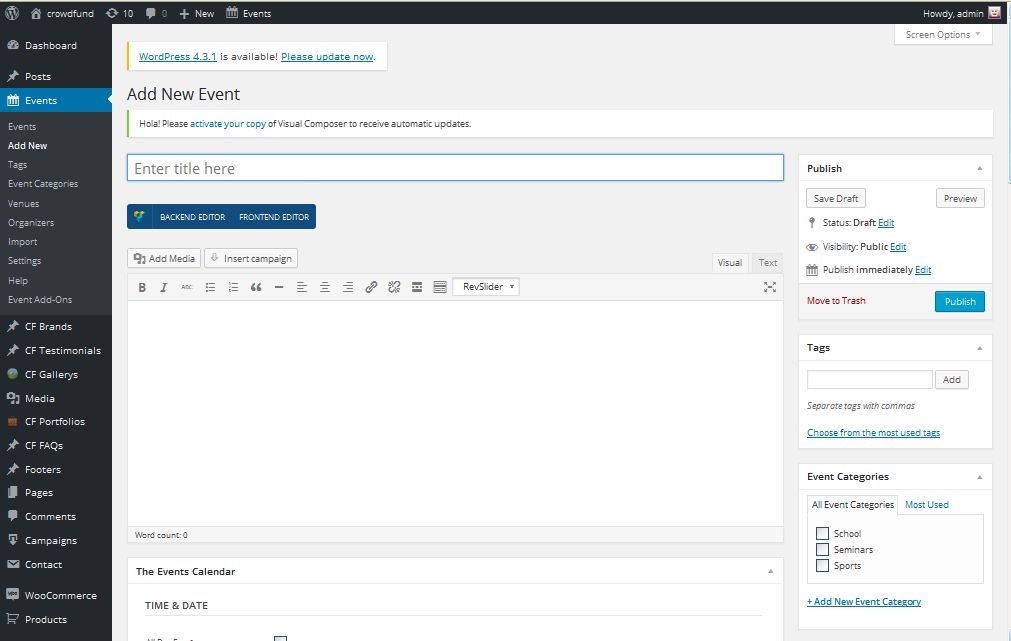
For Unity Theme, after drag to sidebar, you need to call it to display on home page by go to home page > add new element **Widget sidebar** > choose **Newsletter sidebar** to display

**Events Post Setting:**

**Unity Theme** has an other specific page with other themes of Opal, it is **Events Post Setting**

You fill full of information **The Event Calendar & the Event Location Details & Cost** for your event

For Example:

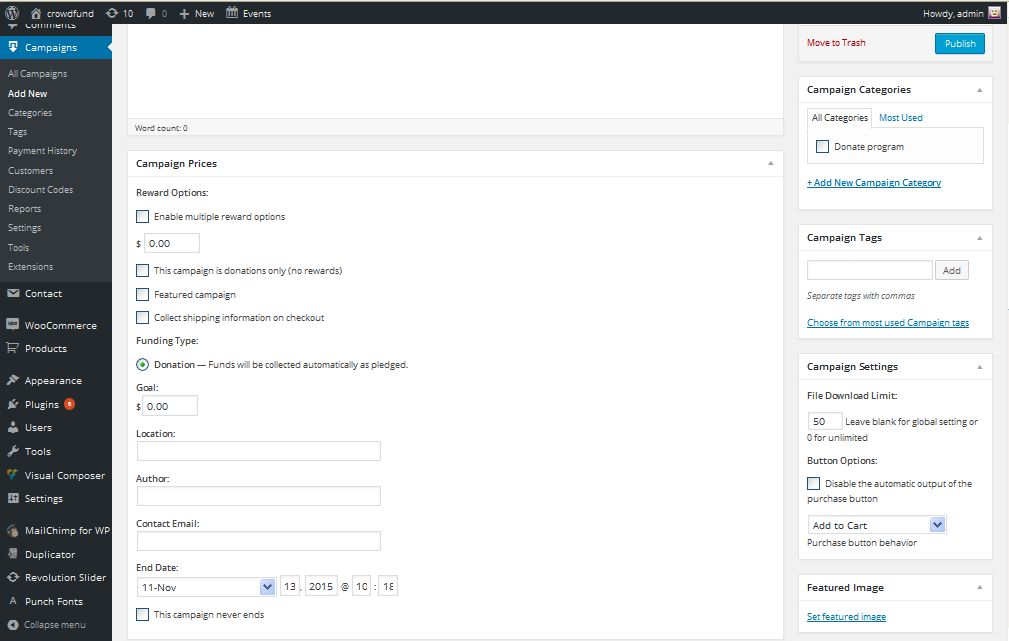


Besides you can add **Events Categories**

**Campaign Post Setting:**

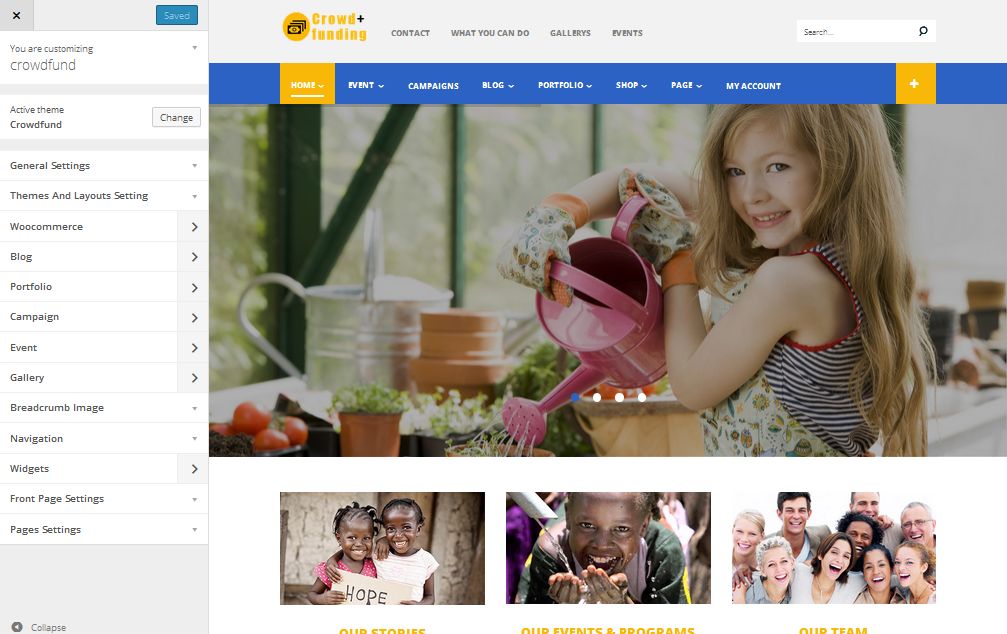
Go to **Dashboard** and choose **Campaigns** then you can add a new campaign for website

You have to fill enough information of your campaign

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**Customization:**

**Opal Theme** brings all of our setting to Customize default of WordPress and make it customize to be powerful theme options that helps you easily take control over the appearance of your site, by allowing you to upload your logo, style the theme with your custom unlimited colors, turn features on and off, without having to write any codes.



To access go to your admin **Dashboard Navigate** to **Appearance** >> **Customize**

**1. General Tab:** Manage general setting like your logo, favicon,

**2.** **Themes and Layouts Setting:** Manage layouts of theme, header

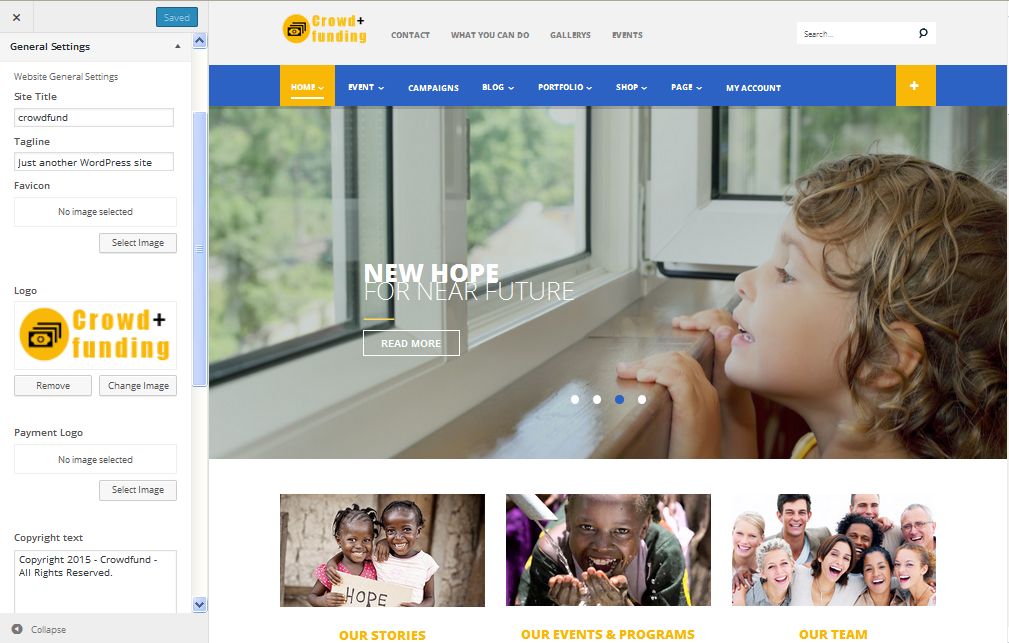
You can select **custom theme profile** which is created from Live Theme Editor. Or click on **"Create Profile Now"**

**Live Theme Editor**is great and powerly module to customize your theme by Opal themes. Opal themes developed the back-end control tools that allow customizing your theme. You can change unlimited color item, color text, color background, and almost item in your theme... Powerful option panel which allows you to change not only elements colors, but also change theme's backgrounds, upload your own full size image background or your own pattern!

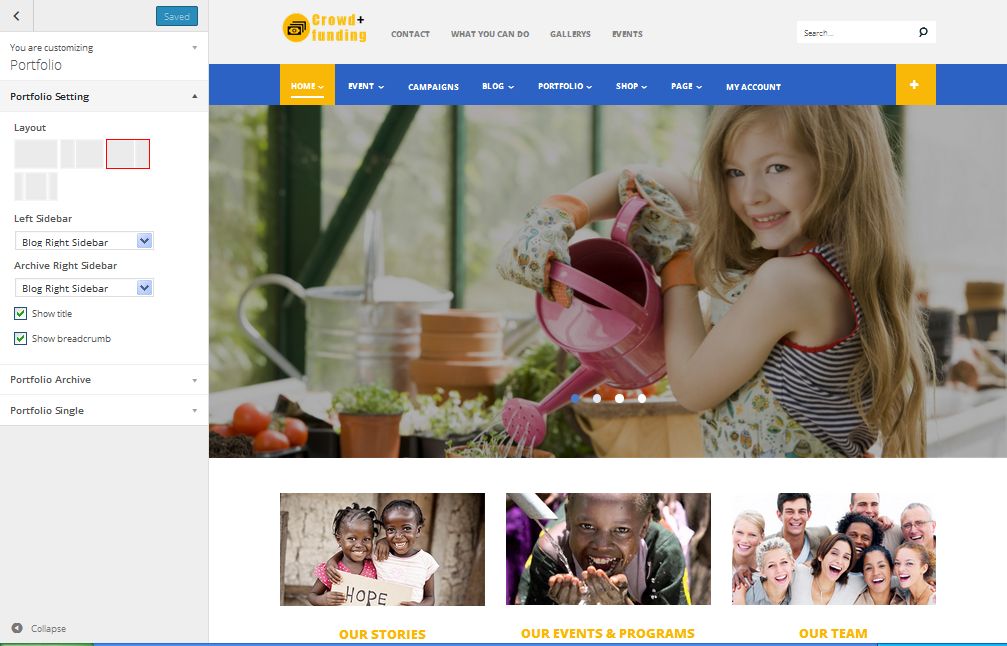
- Navigate to **Appearance**→ **Live Theme Editor** in your **WordPress admin dashboard** to create custom theme profile.

**Follow our video guide to know how to customize Live Theme Editor for developer:**

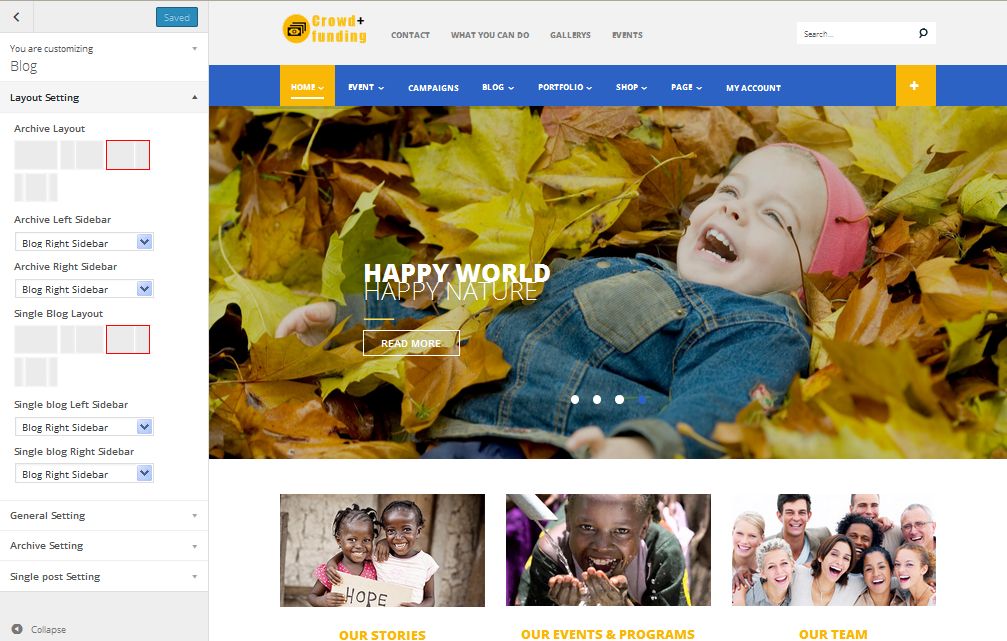
**3. WooCommerce:** Setting options for WooCommerce. You can choose layout of Archive page and Single product page from Layout Setting, enable quick view, cart and more settings from here.

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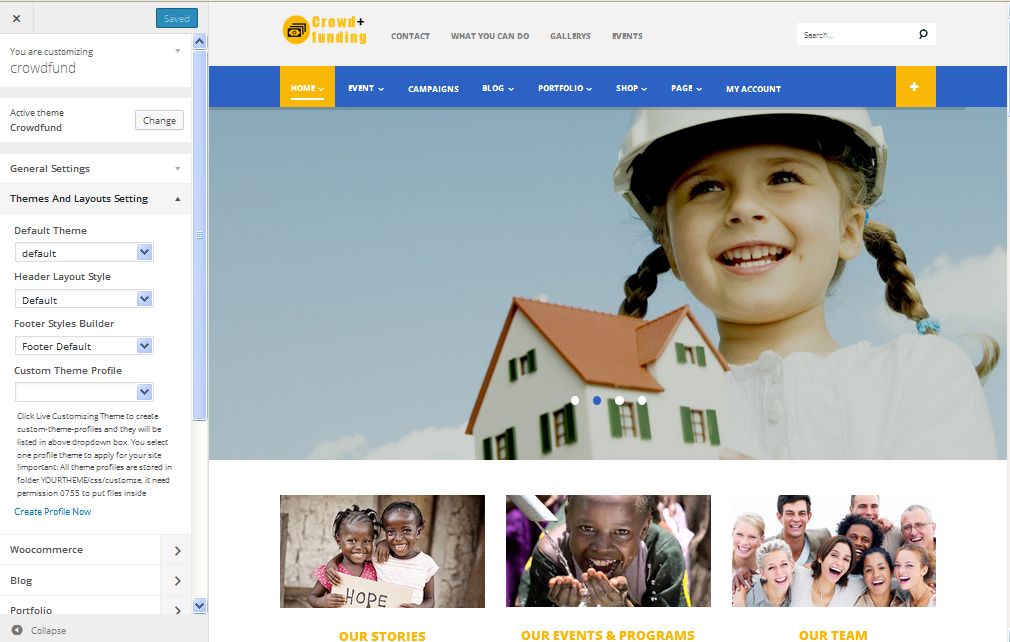
**4. Portfolio Setting**: manage setting of Portfolio in your website

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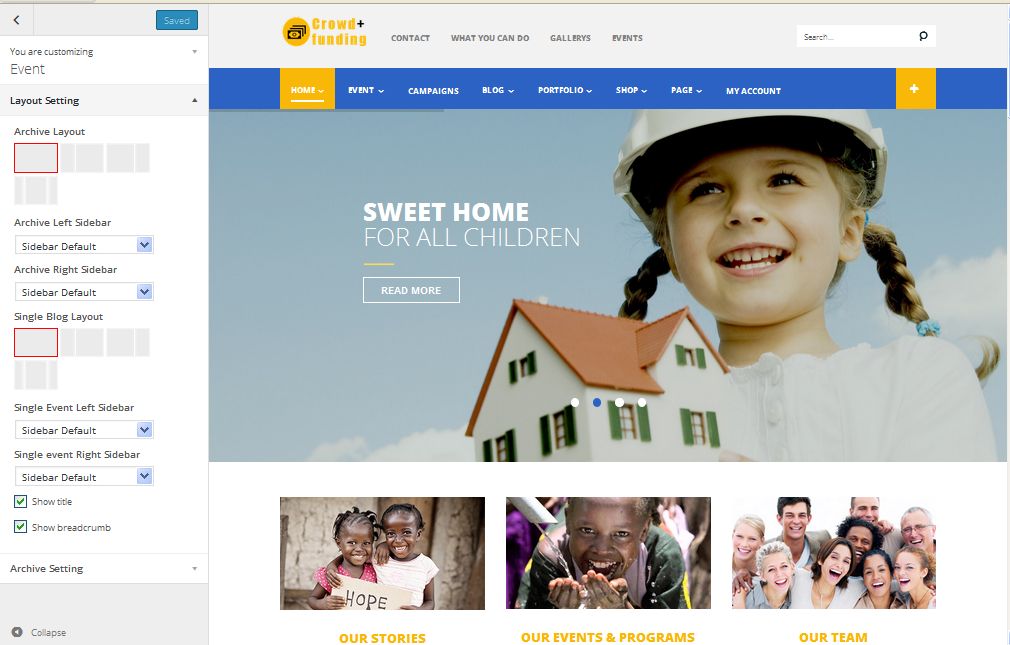
**5. Blog Setting:** manage blog setting

****

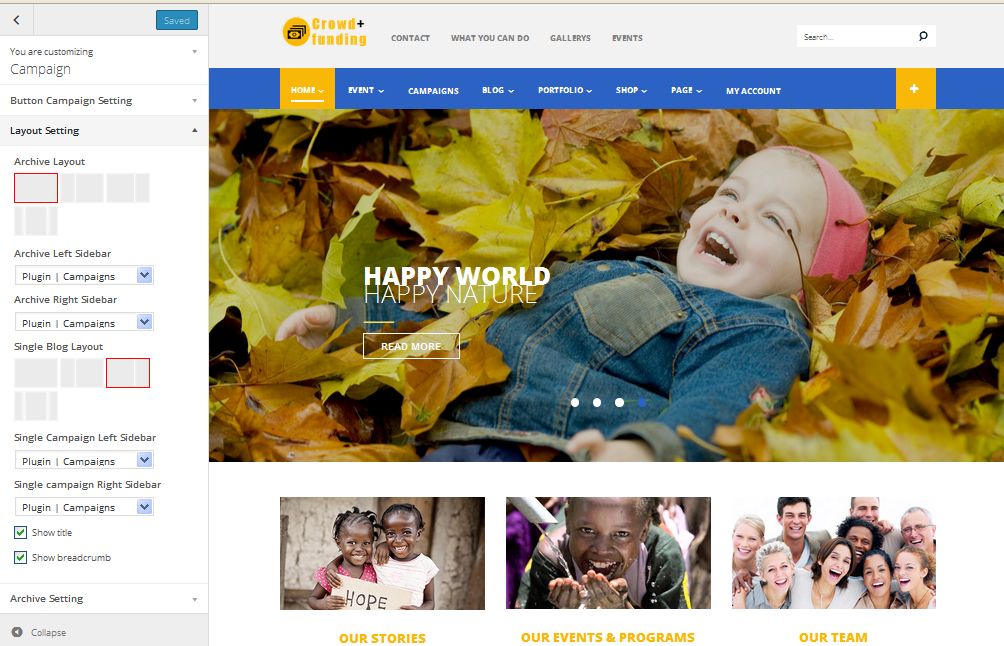
**6. Footer Setting:** Manage setting of Footer in your website

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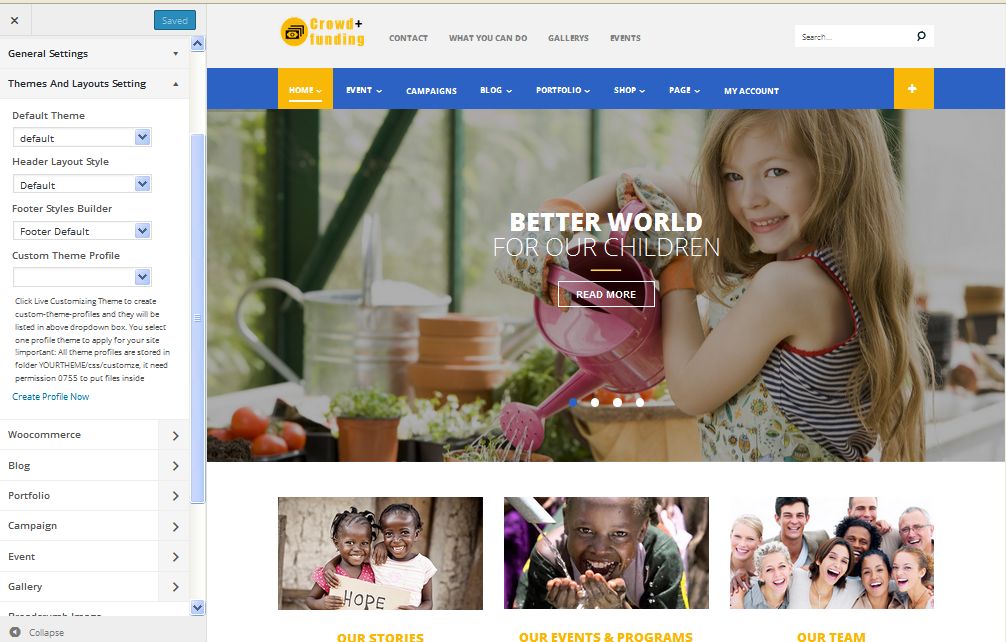
**7. Events Post Setting**: Allow you to customize events page you want

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**8. Campaign Post Setting**: Manage Campaign page

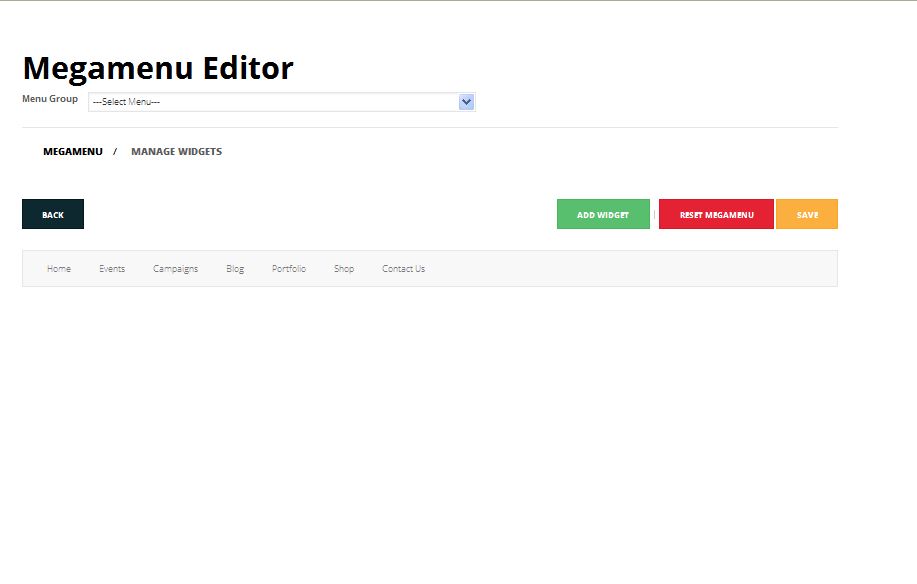
****

**9. Live Theme Editor:** Manage all color of background, header, footer, image in your website. You can change them as you want

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**10. Megamenu Editor**

1. You can **add Widgets beside available Widgets in your website**

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2. You can customize Megamenu by inserting widgets for this category and remember to **save**it

