**ADVANCED GIFT SHOP**

**USER VIEW**

**Sign up:**

* User can find the “Register” top of the website
* User can register with valid E-mail address and password
* Conformation mail sent to registered mail

**Sign in:**

* User login with valid username and password
* Forget password option also available in login form
* User can Re-set the password using Registered mail-Id

**Home screen:**

* User can view various gift products listed in category
* Gift products are shown their name and price details
* User can search products by category and product name

**Gift product management:**

* User can view the products with detail
* User can view additional images of products
* User can view product type like hot and available
* User can view product status like available and out of stock
* User can view product price details
* User can related product
* Each products contains their description
* User can add product to wish list
* User can share products details with social networks
* User can post a review

**Search:**

* User can search product using desired keywords
* User can search product with price filtrations
* Every products are categorized by various categories

**Profile:**

* User can manage their profile
* User can change their password
* User can manage their order details
* User can change billing and shipping address

**Cart:**

* User can buy product using cart
* User can manage selected product in cart
* User can use coupon code
* User can choose their payment method
* User can pay their payment using direct bank transfer , cash on delivery and PayPal

**Wish list:**

* User can view wish list products
* User can buy wish list products
* User can share wishlist details with social networks

**Banner:**

* User can view banners
* User re-direct their ads links
* User also can view Google ads

**Advance feature:**

* Payment gateway
* Discount coupon

**Blog:**

* User can view blog with title
* Each blog contains their details
* User can post comment in blog
* User can share blog details through social networks

**CMS Page:**

* About us
* Contact us
* FAQ
* Customer service
* Terms & conditions
* Privacy policy
* Social network connections

**ADMIN VIEW**

**Login:**

* Admin can login with valid username and password
* Form is validated with JQuery
* Forget option also available in login form

**Dashboard:**

* Admin can view comments and pages at a glance
* Recent published post can be view by admin
* Admin can take quick notes using quick draft
* Admin can view order status and review

**Posts:**

* All blog posts are managed by the admin
* Blogs are filtered using date, category
* Admin can search blog using search box
* Admin can add and manage new category for the post
* Admin can add and manage new keyword for the post

**Media:**

* All media related with multivendor ecommerce script are managed by the admin
* Media are filtered using date, category
* Admin can search media using search box

**Pages:**

* All pages are managed by the admin
* Pages are filtered using date, category
* Admin can search pages using search box

**Comments:**

* All comments related with product are managed by the admin
* Comments are filtered using date, category
* Admin can search comments using search box

 **Contact:**

* All contact form are managed by the admin
* Contact forms are filtered using date, category
* Admin can search contact form using search box

**Order management:**

* Order
	+ - Admin manage all gift product orders
		- Order conformation mail send user through mail
		- Manage dispatch order details
		- Orders are filtered using date, customer name
		- Admin can search order using search box
* Coupons
	+ - All coupons of gift products are managed by the admin
		- Coupons are filtered using date, type
		- Admin can search coupons using search box
* Reports
	+ - Admin can take report by sold product with category
		- Admin can take report by user and vendor details
		- Admin can take report by day, week and month
* Tax
	+ - Admin can define tax for products
		- Admin can add tax details for each product
		- Admin can take report of tax details
* Admin can view system status
* Admin can set session time out for users

**Product management:**

* Products
	+ - Admin can add new product
		- Admin can add product type
		- Add product tag
		- Entering details about product
		- Manage their product details
		- Admin have low-stock alert in product session
		- If product reach the deadline
		- Products are filtered using date, category, type
		- Admin can search products using search box
* Category
	+ - All gift product category are managed by the admin
		- Category are filtered using name
		- Admin can search category using search box
		- Admin can add and manage new category for the products
* Tags
	+ - All product tags are managed by the admin
		- Tags are filtered using name
		- Admin can search tags using search box
		- Admin can add and manage new tags for the products

**Users:**

* Admin can manage user details
* Users are filtered using role
* Admin can search user by name, Email

**Tools:**

* Admin can regenerate thumbnails image for all products in the multivendor ecommerce script

**CMS management:**

* Admin can add and manage CMS content details

**General settings:**

* Admin can manage
	+ - * Site title
			* Site address
			* E-Mail address
			* Time zone
			* Date and time format
			* Site language
			* Payment gateway
* Admin manage settings of visual composer general settings

**Appearance:**

* PSM Settings
	+ - Admin can manage site logo and Favicon
		- Admin can manage layout of the site
		- Admin can manage background image and color settings
		- Admin can manage PayPal settings

**Advance Tech Features**

1. **WooCommerce Free Gift**
* Option to specify a single product as the gift or to allow customers select a gift from a specified category according to the order price.
* The functionality can be enabled for all customers or only for registered customers.
* Giving a gift to the same customer more than once may be disabled if desired.
* Option to hide the gift products from customers in the shop.
* Support for variable products: the gift can be a concrete product variation as well.
* Possibility to set two levels of gifts according to the order price (cart subtotal). This means that customer may be rewarded a better gift if he/she spends even more money.
* The extension is ready to be translated according to the standard e-commerce localization process.

**Advance Affiliates system**

Ranks with Achievements

* Classify your affiliates into separate ranks and assign a different commission level. Each Affiliate can be promoted to the next Rank once reached the Achievements

Unlimited Affiliates

* There is no limit for your number of Affiliates that can promote your products and services

**Custom Amount**

* Set a Percentage or Flat Amount for each Rank, Offer or custom commission,

**Special Offers**

* Affiliates can earn different commissions based on which product/s are purchased. The Offer can be limited by a Date Range.

**Multi-level Marketing**

* Turn On your Affiliate platform into a MLM system that will boost your own affiliates to recruit new leads. Based on your needs there can be set a Unilevel Plan, Force Matrix or Binary Matrix system.

**Lifetime Commissions**

* Allow your affiliates to receive a commission on all future purchases by the customer. Now worries anymore about Cookies or different browsers

**Performance Bonuses**

* Set bonus commissions when one of your Affiliate touch a specific Rank or when he signup for the first time. Each Rank may have a different Bonus.

**Banners Management**

* Provides different Banners that will help your Affiliates to promote your products and services on any website with an embedded code.

**PayPal Payout**

* Pay your Affiliates their earnings via PayPal directly from Ultimate Affiliate Pro dashboard with just few clicks. Choose to pay specific Referrals or the entire Deposit.

**Recurring Referrals**

* Award Commissions for recurring subscriptions into Membership systems with a custom amount and a different one from one Rank to another.

**Allow Own Referrals**

* Allow for your Affiliate to earn commissions from their own referrals

**Signup Referrals**

* Available for Membership system awarding a flat commission when referred user sign Up

**Social Share**

* Integrated with Social Share & Locker provides Share button options for your Affiliate to share their Affiliate Links on Social Network.

**Landing Commission**

* Special module to cover any desired workflow by reward the affiliates based on a Landing Page, such a successful register or complete payment stage.

**Wallet**

* Affiliates will have the options to spend their Earnings directly into the Website during further purchases based on Generated Coupons with specific flat discount.

**Affiliate Coupons**

* Correlate an Affiliate with a WooCommerce, Easy Digital Download or Ultimate Membership Pro coupon code to be rewarded when a customer use that Coupon into your systems.

**Affiliate Custom Slug**

* Provides Personal slugs besides the default username or ID so Affiliates can hide their identity or company name behind a Custom slug.

**Friendly Affiliate Links**

* Affiliates will be able to use friendly links instead of the default one with a better looking structure when the link is shared and much easier to read

**Fair Checkout Reward**

* Customers decides who affiliate will be rewarded during the Checkout process.

**BuddyPress Account Page**

* Integrate the Affiliate Account Page section directly into BudyPress Account page as a regular tab.

**Account Page**

* Integrate the Affiliate Account Page section directly into commerce Account page as a regular tab.

**Custom Currency**

* If your Currency is not available into the system, you can add your own currency for further use.

**Top Affiliates**

* Provides public list with your top affiliates ordered by Earning, Referrals or Visits with 10 predefined templates

**Custom Fields Form**

* Multiple Custom Fields types that will provide a fully customized Register Form.

**Account Page**

* Over 15 Menu tab with different options and fully customizable based on 2 predefined Templates and specific sections.

**Reports**

* Detailed Affiliate reports or payments stats for Admin and each Affiliate into Account Page.

**Notifications**

* Email Notifications for different actions or stages to Affiliates and system Admin
1. **Email Auto Responder**
* Add customers automatically when order created
* Product level autoresponder configuration
* Add customers to product wise individual autoresponder list
* You can add customers to a list based on product that have purchased
* Displays a list Opt-In on Checkout
* Captures Email, First and Last Name
* Can set Enable/Disable Opt-In Field default value
* Add customers automatically when order created
* Add customers automatically when order completed
* Add customers to multiple autoresponder
1. **Live Chat**

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots who break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan
* Scans core files, themes and plugins
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geolocation. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plugins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all whois lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. sustain high traffic periods
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only)
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only)
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk
* Caching of objects in memory or on disk
* Minification of inline, embedded or 3rd party CSS (with automated updates)
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting"

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can setting up custom page titles, Meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes
* Social Stats - keep track of your social network size

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass Check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules
* Capabilities - allows you to give certain permissions to different classes of users
* Setup/Backup – install default configuration, import SEO settings from other SEO plugins, backup current settings
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plugin

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates(CTR)
* They work well with google, bing, yahoo and facebook engines

These rich snippets come in the form of reviews, event, people, product, recipes

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like google map, address and phone and so on into any pages and posts

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages
* Check how many hits it had and the possibility to redirect them to another page
* This helps to keep our ranking without google downgrading site

**Sitemap:**

* We have available multiple sitemaps
* More exactly for website posts and pages
* Also user for easily navigate to images and video
* We have location sitemap too