**REAL ESTATE SCRIPT  
USER VIEW**

**Register:**

* New user can REGISTER into the site for their own with the basic information.
* Registration is an unpaid option for any user.
* Registration will be completed by receiving the conformation mail.

**Log in:**

* Registered candidates can log in to their profile with valid username and password.
* In case of forget password user can call for the forget password option.

**Scope of the project:**

* This document is used to explain the website in real estate classified.
* This website allows launching powerful and professional looking portals.
* It confess private seller to manage their own advertisement using administrative space.

**Home:**

* User can prospect a pleasant and edged picture.
* User can perspective the popular house plan collections in home page itself.
* User has progressive search option which comforts for the quick access feature.
* Home page subsists of the features that are procurable in the site.
* User can view the featured plan with status.
* User has an option of viewing the latest realization contents with the current status.
* User can get the details about ordering a free brochure and checking about the additional availabilities.
* User can prospect the article about latest news and promotions.
* User can check out the feedback details of the client.

**Search:**

* User has a progressive search option on the home page.
* User can search as per their requirement.
* In case of list is not found means there will be an option for a depth information is get from the user to get improved result.

**Property management:**

* User can prospect the property details with brief description.
* User can view some graphical representation of the features of property simply by dragging the property.
* User can arrange the view of the property list by grid or list.
* User can prospect the top view of the villa’s plan.
* User can share their view on the social networks.
* User can view the property features.
* There is progressive features of that procurable are video, Google maps, share via e-mail, pdf file of the plan.
* User can add their wished property to the cart or wish list.
* User can landscape the property details under following categories.
  + Rural
  + Rental
  + Business
  + Commercial
  + Land and
  + Commercial land.
* User can request for purchase or take rent for the property.
* User can check out the wish list from the cart.

**Shop:**

* User can prospect the list that sorted by top rated first.
* User can view the discounted price with original price.
* User can add their wished property to the cart list.
* User can sort the property details by selecting the relevant option from the drop down list.
* User has an option of searching their own wish from the search box.
* User can filter the search result by means of price value.
* User can access their need from product category also.
* User can view the product tags.

**Blog:**

* User can view the blog details.
* User can customize the blog details as per their wish.

**Newsletter:**

* User can subscribe for the site and get the latest updates news and posts via e-mail.

**CMS page:**

* Contact
* About us
* Services
* FAQ

**Advantage:**

* This application is act as **intermediate** between property merchant and purchaser. By this application merchant and purchaser can register for their own in **free of cost.**
* In this application end user have the option of searching the **various kind of villa** details.
* This application has a **RESPONSIVE** design which can adapt in any device. It consists of different kind of search under the category, budget and location.
* It has the **default payment** as in-built functionality which reduce the risk of the e-banking.
* It has different kinds of segments.
* This product
* End user can easily get into their respective property by **single click** from the home page.
* It supports to **retina ready** with sharp and clean graphic element.
* It has both **online and offline** retaliation option.
* Easy to installation.

**ADMIN VIEW**

**Log in:**

* Admin can log in with valid username and password.
* Forms are validated with Jquery.
* Admin have the special option of forget password.
* Password can be recovered by the appropriate mail id.

**Dashboard:**

* Admin can stretch the recent activities and commerce status.
* Admin can prospect the list details with current status.
* Admin can view page at glance.
* Admin can take quick notes by using quick draft.
* Admin can prospect the updating details.
* Admin can update some plug in details.
* SEO posts overview can be guided by an admin.

**Posts:**

* Admin can supervise all posts.
* Admin can filter the page details by date and category.
* Admin can search for a particular post details using search option.
* Admin can add or modify the post.
* Admin can manage the categories and tag details.

**Extended posts:**

* Admin can supervise all extended posts.
* Admin can filter the page details by date.
* Admin can search for a particular extended post details using search option.
* Admin can add or modify the extended posts.
* Admin can manage the extended post categories.

**Pages:**

* Admin can supervise all pages.
* Admin can filter the page details by date.
* Admin can search for a particular page details using search option.
* Admin can add or modify the page.

**Comments:**

* Admin can supervise all comments.
* Admin can filter the page details by comment type.
* Admin can search for a particular page details using search option.
* Admin can add or modify the comments.

**Easy property listing:**

* Admin can manage the help page.
* Admin can supervise the setting of the property.
* Admin can manage and add new contact details.
* Admin can guide the report details.
* Admin can view the statistic of the report for a month.
* Admin can also manage the add-on details.

**Property:**

* Admin can supervise all property details.
* Admin can filter the property details by date, type, user and search for detail.
* Admin can search for a particular property details using search option.
* Admin can add or modify the property details.
* Admin can manage the suburb details.

**Land:**

* Admin can supervise all land details.
* Admin can filter the land details by date, type, user and search for detail.
* Admin can search for a particular land details using search option.
* Admin can add or modify the land details.
* Admin can manage the suburb details.
* Admin can view and add new land features.

**Rental:**

* Admin can supervise all rental details.
* Admin can filter the rental details by date, type, user and search for detail.
* Admin can search for a particular rental details using search option.
* Admin can add or modify the rental details.
* Admin can manage the suburb details.
* Admin can view and add new rental features.

**Rural:**

* Admin can supervise all rural details.
* Admin can filter the rural details by date, type, user and search for detail.
* Admin can search for a particular rural details using search option.
* Admin can add or modify the rural details.
* Admin can manage the suburb details.
* Admin can view and add new rural features.

**Commercial:**

* Admin can supervise all commercial details.
* Admin can filter the commercial details by date, type, user and search for detail.
* Admin can search for a particular commercial details using search option.
* Admin can add or modify the commercial details.
* Admin can manage the suburb details.
* Admin can view and add new land features.

**Commercial land:**

* Admin can supervise all commercial land details.
* Admin can filter the commercial land details by date, type, user and search for detail.
* Admin can search for a particular commercial land details using search option.
* Admin can add or modify the commercial land details.
* Admin can manage the suburb details.
* Admin can view and add new commercial land features.

**Business:**

* Admin can supervise all business listing.
* Admin can filter the business listing by date, type, user and search for detail.
* Admin can search for a particular business listing using search option.
* Admin can add or modify the business listing.
* Admin can manage the suburb details.
* Admin can view and add new business features.
* Admin can add the business listing.

**Contact forms:**

* All user’s contact details is managed by the admin.
* Contact forms are filtered using date, category.
* Admin can search contact form using search box.

**Order management:**

* **Order:**
* Admin can manage the orders.
* Orders are filtered using date and customer list.
* Admin can search order using search box.
* **Coupons:**
  + Admin can manage the coupons.
  + Coupons are filtered using date and customer list.
  + Admin can search coupon using search box.
* **Reports:**
  + Admin can take report by date, customer and stock.
  + Admin can take report under the category of week, month and year.
* Admin can check the system status.
* Admin can manage Add-ons.

**Product management:**

* Product:
  + Admin can manage the products.
  + Products are filtered using date, types, SEO scores and customer.
  + Admin can add a new product and manage it.
  + Admin can search product using search box.
* Category:
  + Admin can manage the category of the products.
  + Admin can add a new product category.
  + Admin can search project category using search box.
* Tags:
* Admin can manage the product tag.
* Admin can add new product tag.
* Admin can search a product tag using search box.
* Attributes:
* Admin can manage all attributes.

**Appearance:**

* Admin can customize the theme settings.
* Admin can manage the widgets and menus.
* Admin can manage the general, header and footer setting.
* Admin can manage the tour page settings like sidebars, display style.
* Admin can manage FAQ and blog pages.
* Admin can manage the social network sharing details.
* Admin can manage the import or export options.
* Admin can manage the template settings.
* Admin can manage the plug-in.
* Admin can guide the static page as their own wish.
* Admin can guide all the menus in the site.

**User:**

* Admin can manage the user details.
* Admin can modify the role of the user.
* Admin can search for a user by the advanced search option.
* Admin can supervise the action of the site users.
* Admin can include a person into the site.
* Admin can change the theme settings too.
* Admin can enable for the keyboard settings and toolbar.
* Admin can include the new profile.

**Tools:**

* Admin can reanimate thumbnails for all products.
* Admin can manage import and export details.

**General settings:**

* Admin can manage
* Site title
* Site address
* E-Mail address
* Time zone
* Date and time format
* Site language
* Payment gateway
* Admin manage social network login setting.
* Admin manage visual composer general settings.

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots that break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan.
* Scans core files, themes and plug-ins.
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, Trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geo-location. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plug-ins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all who is lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. Sustain high traffic periods.
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself.
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents.
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only).
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN.
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only).
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk.
* Caching of objects in memory or on disk.
* Minification of inline, embedded or 3rd party CSS (with automated updates).
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting".

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can set up custom page titles, Meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination.

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links.
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes.
* Social Stats - keep track of your social network size.

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer.
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups.

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules.
* Capabilities - allows you to give certain permissions to different classes of users.
* Setup/Backup – install default configuration, import SEO settings from other SEO plug-ins, backup current settings.
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on.
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plug-in.

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates (CTR).
* They work well with Google, bing, yahoo and facebook engines.
* These rich snippets come in the form of reviews, event, people, product, recipes and more.

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more.

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like Google map, address and phone and so on into any pages and posts.

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report.

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages.
* Check how many hits it had and the possibility to redirect them to another page.
* This helps to keep our ranking without Google downgrading site.

**Sitemap:**

* We have available multiple sitemaps.
* More exactly for website posts and pages.
* Also user for easily navigate to images and video.
* We have location sitemap too.