**PHOTO MARKET PLACE**

**User view**

**Log in:**

* User can log in with valid user name and password.
* User has the forget password option.
* User can recover their account via forget password option.

**Home:**

* User can search their product from home page itself.
* User can search via categories.
* User can prospect some categorization.
* User can prospect some quick view list.
* User can view some blog details.
* User can view the latest news, post, pictures and top buying details.

**Search:**

* User can search for a particular product via search box.
* User can view the product details.
* User can add the search result product to wish list.

**Category management:**

* User can view all categories from home page itself.
* User can view the photo gallery under selected category.
* User can prospect the comments of the particular product.
* User can add the product to wish list under your own folder.
* User can add the product to cart.
* User can view the details of the product as licensing, pricing and other details.
* User can view the categories and tags details.
* User can view the more products under the same vendor.
* User can post a review.
* User can also view the popular category details.

**Wish list:**

* User can create the new wish list.
* User can edit the wish list.
* User can view the product that added in the wish list.
* User can add the product to the cart details.
* User can view the blog categories and featured review details.
* User can prospect the latest products details.

**Vendor dashboard:**

* User can become a vendor by registering as author.
* User can view the comments and author name.
* User can prospect the product details.
* User can view the status, actions details.
* User can add a new product.
* User can view the commission overview details.
* User can view the order details.
* User can manage their own profile.

**Blog:**

* User can view the blog details.
* User can prospect the latest blog posts.
* User can view the featured review, latest product and blog categories.
* User can view the comments.
* User can reply to the comment.
* User can post a comment.

**CMS page:**

* Contact
* Social media connection

**Admin view**

**Log in:**

* Admin can log in with valid username and password.
* Forms are validated with Jquery.
* Admin have the special option of forget password.
* Password can be recovered by the appropriate mail id.

**Dashboard:**

* Admin can stretch the recent activities and commerce status.
* Admin can view page at glance.
* Admin can take quick notes by using quick draft.
* Admin can prospect the updating details.
* SEO posts overview can be guided by an admin.

**Pages:**

* Admin can supervise all pages.
* Admin can filter the page details by dates.
* Admin can search for a particular page details using search option.
* Admin can add or modify the page.

**Comments:**

* Admin can supervise all comments.
* Admin can filter the comment by comment types.
* Admin can search for a particular comment using search option.
* Admin can add or modify the comment details.

**Photo FES:**

* Admin can view about photo FES.
* Admin can view the tutorial about the FES 2.3.
* Admin cam view about the latest version.
* Admin can prospect the support and documentation.
* Admin can view the change log details.
* Admin can view the FES vendor details.
* Admin can search the vendor details via search box.
* Admin can manage the submission and registration form details.
* Admin can guide for the profile form.
* Admin can import or export the tools.
* Admin can reset from all forms.
* Admin can manage the main setting of the photo FES.
* Admin can manage the forms/pages settings.
* Admin can enable the permissions.
* Admin can guide for the Email detail.
* Admin can set for integration.

**Download management:**

* Admin can manage the download list.
* Admin can filter the download details via SEO score, download categories and tags.
* Admin can search for a particular download details via search box.
* Admin can guide for a download category.
* Admin can manage the download tag.
* Wish list:
	+ Admin can manage the wish list.
	+ Admin can filter the download details via SEO score and date.
	+ Admin can search for a particular wish list details via search box.
* Payment history:
	+ Admin can manage the payment history.
	+ Admin can filter payment history by time period.
	+ Admin can search for payment details via search box.
* Customers:
	+ Admin can view the customer details.
	+ Admin can search customer detail via search box.
* Discount code:
	+ Admin can view the discount code details.
* Admin can view the report details.
* Admin can manage the page setting, currency setting and API setting.
* Admin can guide for the tools settings as API keys, import or export settings.
* Admin can manage the extension details.
* Admin can view and manage the commission details.
* Admin can manage the points log.
* Admin can view the license detail.

**Appearance:**

* Admin can customize the theme settings.
* Admin can manage the widgets and menus.
* Admin can manage the general, header and footer setting.
* Admin can manage the tour page settings like sidebars, display style.
* Admin can manage FAQ and blog pages.
* Admin can manage the social network sharing details.
* Admin can manage the import or export options.
* Admin can manage the template settings.
* Admin can manage the plug-in.

**User:**

* Admin can manage the user details.
* Admin can modify the role of the user.
* Admin can search for a user by the advanced search option.
* Admin can supervise the action of the site users.
* Admin can include a person into the site.
* Admin can change the theme settings too.
* Admin can enable for the keyboard settings and toolbar.
* Admin can include the new profile.

**Tools:**

* Admin can regenerate thumbnails for all products.
* Admin can manage import and export details.

**General settings:**

* Admin can manage
* Site title
* Site address
* E-Mail address
* Time zone
* Date and time format
* Site language
* Payment gateway
* Admin manage social network login setting.
* Admin manage visual composer general settings.

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots that break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan.
* Scans core files, themes and plug-ins.
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, Trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geo-location. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plug-ins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all who is lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. Sustain high traffic periods.
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself.
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents.
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only).
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN.
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only).
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk.
* Caching of objects in memory or on disk.
* Minification of inline, embedded or 3rd party CSS (with automated updates).
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting".

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can set up custom page titles, Meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination.

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links.
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes.
* Social Stats - keep track of your social network size.

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer.
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups.

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules.
* Capabilities - allows you to give certain permissions to different classes of users.
* Setup/Backup – install default configuration, import SEO settings from other SEO plug-ins, backup current settings.
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on.
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plug-in.

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates (CTR).
* They work well with Google, bing, yahoo and facebook engines.
* These rich snippets come in the form of reviews, event, people, product, recipes and more.

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more.

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like Google map, address and phone and so on into any pages and posts.

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report.

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages.
* Check how many hits it had and the possibility to redirect them to another page.
* This helps to keep our ranking without Google downgrading site.

**Sitemap:**

* We have available multiple sitemaps.
* More exactly for website posts and pages.
* Also user for easily navigate to images and video.
* We have location sitemap too.