**MULTIVENDOR ECOMMERCE STORE**

**USER VIEW**

**Sign up:**

* User can find the “Register” top of the website
* User can register with valid E-mail address and password
* Conformation mail sent to registered mail

**Sign in:**

* User login with valid username and password
* User can login with social network like facebook, twitter and etc
* Forget password option also available in login form
* User can Re-set the password using Registered mail-Id

**Home screen:**

* User can view various products listed in category
* Products are shown their name and price details
* User can view various deals with product detail
* User can view latest blogs with title and their details
* User can search products by category and product name

**Product management:**

* User can view the products with image
* Each products contains their description
* User can add product to wishlist
* User can share product details with social networks
* User can post a review

**Search:**

* User can search product using desired keywords
* Every products are categorized by various categories

**Profile:**

* User can manage their profile
* User can change billing and shipping address

**Cart:**

* User can buy product using cart
* User can manage selected product in cart
* User can use coupon code
* User can choose their payment method

**Wish list:**

* User can view wishlist products
* User can compare the products

**Blog:**

* User can view various blog with title
* Each blogs contains their details

**Newsletter:**

* User can sign up for the newsletter in multivendor ecommerce script
* User can get newsletter from the site

**CMS Page:**

* About us
* Contact us
* RSS
* Customer service
* Terms & conditions
* Privacy policy
* Social network connections

**VENDOR VIEW**

**Sign up:**

* Vendor can register with valid username and E-mail address
* Conformation mail having password to activate the account
* Conformation mail sent to registered mail

**Sign in:**

* Vendor login with valid username and password
* Vendor can login with social network like facebook, twitter and etc
* Forget password option also available in login form
* Vendor can Re-set the password using Registered mail-Id

**Product management:**

* Vendor can add and manage products in multivendor ecommerce script
* Each products contains their details
* Products are filtered using date, category and product type
* Vendor can search product using search box

**Media:**

* All uploaded media by vendor are managed by vendor itself
* Media are filtered using date
* Vendor can search media using search box

**Report:**

* Vendor can take report of sold product by date, sold product by category
* Vendor can take report by day, week and month

**Order:**

* All orders of product are managed by the vendor
* Orders are filtered using date, customer name
* Vendor can search order using search box

**Profile:**

* Vendor can manage their profile
* Vendor can change password

**Shop settings:**

* Vendor can manage shop setting of PayPal

**ADMIN VIEW**

**Login:**

* Admin can login with valid username and password
* Form is validated with JQuery
* Forget option also available in login form

**Dashboard:**

* Admin can view comments and pages at a glance
* Recent published post can be view by admin
* Admin can take quick notes using quick draft

**Posts:**

* All posts are managed by the admin
* Posts are filtered using date, category
* Admin can search post using search box
* Admin can add and manage new category for the post
* Admin can add and manage new keyword for the post

**Media:**

* All media are related with multivendor ecommerce script are managed by the admin
* Media are filtered using date, category
* Admin can search media using search box

**Pages:**

* All pages are managed by the admin
* Pages are filtered using date, category
* Admin can search pages using search box

**Comments:**

* All comments related with product are managed by the admin
* Comments are filtered using date, category
* Admin can search comments using search box

**Contact:**

* All contact form are managed by the admin
* Contact forms are filtered using date, category
* Admin can search contact form using search box

**Order management:**

* Order
	+ - All orders of products are managed by the admin
		- Orders are filtered using date, customer name
		- Admin can search order using search box
* Coupons
	+ - All coupons of products are managed by the admin
		- Coupons are filtered using date, type
		- Admin can search coupons using search box
* WC vendors
	+ - Admin manage setting of WC vendors
		- Admin manage product add page settings of WC vendor
		- Admin manage permissions settings of WC vendor
		- Admin manage PayPal payments settings of WC vendor
* Commission
	+ - All commissions details of sold product are managed by the admin
		- Commissions are filtered using status
* Reports
	+ - Admin can take reports of ordered product detail, ordered customer details, stock detail and WC vendors commission details
		- Admin can take reports by week, month and year
* Admin can view system status

**Product management:**

* Products
	+ - All products are managed by the admin
		- Products are filtered using date, category, type
		- Admin can search products using search box
* Category
	+ - All product category are managed by the admin
		- Category are filtered using name
		- Admin can search category using search box
		- Admin can add and manage new category for the products
* Tags
	+ - All product tags are managed by the admin
		- Tags are filtered using name
		- Admin can search tags using search box
		- Admin can add and manage new tags for the products
* Shipping class
	+ - All shipping class are managed by the admin
		- Shipping class are filtered using name
		- Admin can search shipping class using search box
* Attribute
	+ - All attributes are managed by the admin in the multivendor ecommerce script

**Users:**

* Admin can manage users of multivendor ecommerce script
* Users are filtered using role
* Admin can search user by name, Email

**Tools:**

* Admin can regenerate thumbnails image for all products in the multivendor ecommerce script

**General settings:**

* Admin can manage
	+ - * Site title
			* Site address
			* E-Mail address
			* Time zone
			* Date and time format
			* Site language
			* Payment gateway
* Admin manage the social network login settings
* Admin manage settings of visual composer general settings

**Advance Tech Features**

1. **Birthday Discount Vouchers**
* Setup discount for the birthday users.
* Automatically generates a different unique coupon each time to send email with the coupon on their birthday.
* Restrict the usage of the coupon issued coupon to registered email id only.
* Easily select and setup coupon for specific products or categories.
* Easy to exclude specific products and categories from the discount.
* Ability to exclude discount on sales items.
* Uses e-commerce mailer for sending pretty emails to customer for the new registration coupons.
* Ability to define a minimum and maximum purchase limit in order to be able to use the coupon.
* Allows you to define a coupon validity in number of days from the date of registration.
* Ability to change the email from name and address.
* Allows you to customize the coupon code email and subject from the admin panel.
* Allows you to use enter predefined variables on the email body and email subject.
* Shows the list of user’s birthday in the calendar
* Shows different types of date picker to set users birthday
1. **Advance User report**

**Dashboard**

* Comprehensive Summaries on Dashboard Todays, Total, Sales Summaries, Stock Notification on Dashboard Option to control which data to show on Dashboard

**Variation Reports**

* Variation Sales Details, Variation wise Sales Summary, Filters by Variation, Attributes

**8 Different Crosstab Reports**

* Product/Month, Variation/Month, Product/Country, Product State, Country/Month Payment Gateway/Month, Order Status/Month, Summary/Month

**Sales Trend Analysis**

* Order Quantity Analysis (Simple, Variable, Combination),

**New/Repeat Customer Analysis,**

* Customer Who Orders More Frequently
* Customer who has not purchased within particular date range

**Various Sales Summaries By -**

Product, Category, Tag Wise Sales, Recent Orders, Payment Gateways, Coupon, Order Status, Refund Report, Customer Wise Sales, Billing Country, Billing City, Customer Wise Product

**Projected Vs Actual Sales**

**COG, Profit Reports**

* Product Wise Profit, Month Wise Profit

**Tax Reports**

* City, State, Pin Code, Country, Tax name wise summaries

**Stock Reports**

* Simple Products Stock List, Variation Products Stock List,
* Stock Planner (Based on Avg. Sales Qty.),
* Stock Valuation (Based on Sales Price and COG)

**Coupon Reports**

* Coupon wise Summary, Coupon Discount Type wise Report, Top n Coupons, Filter reports by Coupon

**Customer in price point**

* Zero level, Minimum level, Most stocked level reports and Notification on dashboard
* Sales Summary by Auto Email

**Responsive Backend UI**

* Data Export to Excel, CSV, PDF, Print and Invoice Generation

**User Access Rights**

* (Set permission for menus & reports, Set Permission to user role.)

**Date filter on dashboard.**

**New Customer / Repeat Customer**

**Daily Sales Report**

**Customer wise New Product**

**Product wise New Customer**

1. **Advance Request A Quote | Product Enquiry**
* Product Enquiry for Single or Multiple Product
* Bulk Products Enquiry in Cart Page
* Single Product Enquiry or Multiple Product Enquiry
* It can be filtered by Specific Product, Category wise or All Products
1. **Reviews Management**
* Customer places order.
* Store admin “completes” order and follow-up email requesting a review is scheduled to send in a number of days (chosen in the plugin settings).
* Scheduled follow-up email is sent with a list of the products on the customer’s order. They can click these to leave a review.
* When somebody leaves a review, they are immediately sent an email with a coupon code

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots who break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan
* Scans core files, themes and plugins
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geolocation. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plugins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all whois lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. sustain high traffic periods
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only)
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only)
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk
* Caching of objects in memory or on disk
* Minification of inline, embedded or 3rd party CSS (with automated updates)
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting"

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can setting up custom page titles, meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes
* Social Stats - keep track of your social network size

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass Check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules
* Capabilities - allows you to give certain permissions to different classes of users
* Setup/Backup – install default configuration, import SEO settings from other SEO plugins, backup current settings
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plugin

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates(CTR)
* They work well with google, bing, yahoo and facebook engines
* These rich snippets come in the form of reviews, event, people, product, recipes and more

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like google map, address and phone and so on into any pages and posts

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages
* Check how many hits it had and the possibility to redirect them to another page
* This helps to keep our ranking without google downgrading site

**Sitemap:**

* We have available multiple sitemaps
* More exactly for website posts and pages
* Also user for easily navigate to images and video
* We have location sitemap too