**DEAL SCRIPT**

**USER VIEW**

**Home screen:**

* User can view various deals with front view and deal details
* User can search deals by category and deal name

**Deals management:**

* User can view the deals with product image
* Each deals contains their description
* User can like and unlike a deal
* User can report and print a deal
* User can share deal with social networks
* User can post a comment

**Search:**

* User can search deals using desired keyword
* Every deals are categorized by various categories

**Category:**

* User can view various category of deals
* Each category contains their details

**Archives:**

* User can view past deals with details
* User can view past deals by month and category

**Store:**

* User can view various store of deal script
* Each stores contains their details

**Sitemap:**

* User can navigate easily using sitemap
* Pages and categories are used to navigate through out the site

**Advertisement:**

* User can view various advertisement on deal script
* Each advertisement are having their link

**Submit coupon:**

* User can create a new coupon
* User can create coupon desired store, category and type

**Blog:**

* User can view various blog with title
* Each blog contains their description

**Newsletter:**

* User can sign up for the newsletter in deal script
* User can get newsletter from the site

**CMS page:**

* About us
* Contact us
* Blog
* Testimonials
* User feedback
* Social network connection

**ADMIN VIEW**

**Login:**

* Admin can login with valid username and password
* Form is validated with JQuery
* Forget password option also available in login form

**Dashboard:**

* Admin can view comments and pages at a glance
* Recent published post can be view by admin
* Admin can take quick notes using quick draft

**Posts:**

* All posts of deal script are managed by the admin
* Posts are filtered using date, category
* Admin can search post using search box
* Admin can add and manage new category for the post
* Admin can add and manage new keyword for the post

**Media:**

* All media are managed by the admin using deal script
* Media are filtered using date, category
* Admin can search media using search box

**Pages:**

* All pages of deal script are managed by the admin
* Pages are filtered using date, category
* Admin can search pages using search box

**Comments:**

* All comments are managed by the admin for deal script
* Comments are filtered using date, category
* Admin can search comments using search box

**Coupons:**

* All coupons of deal script are managed by the admin
* Coupons are filtered using date
* Admin can search coupons using search box
* Admin can add and manage new store for the coupons in deal script
* Admin can add and manage new coupon type for the coupons
* Admin can add and manage new category for the coupons
* Admin can add and manage new tag for the coupons

**Banner ads:**

* Admin can add and manage banner ads in deals script
* Admin can search banner ads using banner name and banner ID

**Theme management:**

* Admin can manage logo and favicon and etc
* Admin can manage home link menu
* Admin can manage layout of the site

**Users:**

* Admin can manage deal script users detail
* Users are filtered using role
* Admin can search user by name, Email

**General settings:**

* Admin can manage
	+ - * Site title
			* Site address
			* E-Mail address
			* Time zone
			* Date and time format
			* Site language
			* Payment gateway

 **Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots who break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan
* Scans core files, themes and plugins
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geolocation. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plugins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all whois lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. sustain high traffic periods
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only)
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only)
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk
* Caching of objects in memory or on disk
* Minification of inline, embedded or 3rd party CSS (with automated updates)
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting"

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can setting up custom page titles, meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes
* Social Stats - keep track of your social network size

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass Check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules
* Capabilities - allows you to give certain permissions to different classes of users
* Setup/Backup – install default configuration, import SEO settings from other SEO plugins, backup current settings
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plugin

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates(CTR)
* They work well with google, bing, yahoo and facebook engines
* These rich snippets come in the form of reviews, event, people, product, recipes and more

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like google map, address and phone and so on into any pages and posts

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages
* Check how many hits it had and the possibility to redirect them to another page
* This helps to keep our ranking without google downgrading site

**Sitemap:**

* We have available multiple sitemaps
* More exactly for website posts and pages
* Also user for easily navigate to images and video
* We have location sitemap too