**Multivendor E-commerce, multi language and multi city**

**User view**

**Register:**

* New user can register via mail id.
* User can receive the activation code via registered mail id.

**Login:**

* User can login via valid username and password.
* User has forget password to recover their account.

**Home:**

* User can view the search option.
* User can view the product categories.
* User can user can view the products under best seller, on sales and new product.
* User can view the latest deal product with countdown timer.
* User can view the product under each category.
* User can add the product to compare, cart or favorite.
* User can view the featured product under every category.
* User can view the list under best sellers, most reviews and popular product name.
* User can view the brand showcase with product brand details.
* User can prospect the product details under hot category.

**Search:**

* user can search for a particular product via keyword.
* User can also search the product by location and category.
* User can sort the search result.
* User can vary the view of the search result.
* User can view the entire product category.
* User can prospect the special product details.
* User can view the product tags.
* User can view the testimonial from the satisfied customers.
* User can add the product to compare, cart or favorite.

**My account:**

* User can view the shipping and billing address details in the dashboard.
* Order:
  + User can view the order details with order number, date, status and total amount.
  + User can view the invoice of the order.
* Addresses:
  + User can view the billing and shipping address details.
  + User can edit the billing and shipping address.
* Payment methods:
  + User can add the payment method.
  + User can view the payment method.
* Account details:
  + User can view the account details.
  + User can edit the account details.
* Wish-list:
  + User can view the wish-list added product detail.
  + User can share the product via social media.
* Compare:
  + User can view the products that added to the compare.
  + User can compare the products under same category.

**Category management:**

* User can view the entire products under category.

**Product management:**

* User can view the product gallery.
* User can view the description and review details.
* User can add the product to cart, wish-list and compare.
* User can send the product detail to the friend.
* User can print the product detail.
* User can view the related products.
* User can prospect the special product details.
* User can view the product tags.
* User can view the testimonial from the satisfied customers.
* User can add the product to compare, cart or favorite.
* User can submit rating to the product.

**Support:**

* User can view the content of the support.
* User can prospect the blog categories.
* User can view the comment details.
* User can comment on the blog.
* User can reply to the comment.
* User can view the recent comments.
* User can view the tag details.

**Services:**

* User can view the content of the services.
* User can prospect the blog categories.
* User can view the comment details.
* User can comment on the blog.
* User can reply to the comment.
* User can view the recent comments.
* User can view the tag details.

**Blog:**

* User can view the entire blog details.
* User can prospect the blog categories.
* User can view the comment details.
* User can comment on the blog.
* User can reply to the comment.
* User can view the recent comments.
* User can view the tag details.

**Newsletter:**

* User can subscribe for newsletter by entering the mail id.
* User can get update via subscribed mail id.

**Cart:**

* User can view the product that added to the cart.
* User can view the product image, product name, seller name, price, quantity and total amount.
* User can apply the coupon code to buy.
* User can update the cart.
* User can pay via online transaction.
* User can enter the billing address details.
* User can pay via PayPal or cash on delivery.

**CMS page:**

* About us.
* Contact us.
* Terms & conditions.
* Social media connection.
* FAQ.
* Privacy policy.
* Help.
* Refund

**ADMIN VIEW**

**Login:**

* Admin can login with valid username and password
* Form is validated with JQuery
* Forget option also available in login form

**Dashboard:**

* Admin can view comments and pages at a glance
* Recent published post can be view by admin
* Admin can take quick notes using quick draft

**Posts:**

* All posts are managed by the admin
* Posts are filtered using date, category
* Admin can search post using search box
* Admin can add and manage new category for the post
* Admin can add and manage new keyword for the post

**Media:**

* All media related with multivendor ecommerce script are managed by the admin
* Media are filtered using date, category
* Admin can search media using search box

**Pages:**

* All pages are managed by the admin
* Pages are filtered using date, category
* Admin can search pages using search box

**Comments:**

* All comments related with product are managed by the admin
* Comments are filtered using date, category
* Admin can search comments using search box

**Testimonial:**

* Admin can manage the entire testimonial detail.
* Admin can filter the testimonial details by date and SEO score.
* Admin can search for a particular testimonial by search box.
* Admin can add new testimonial detail.

**Service:**

* Admin can manage the entire service detail.
* Admin can filter the service details by date and SEO score.
* Admin can search for a particular service by search box.
* Admin can add new service detail.
* Admin can manage the category detail.

**Look boock:**

* Admin can manage the entire look boock detail.
* Admin can filter the look boock details by SEO score.
* Admin can add new look boock detail.

**Contact:**

* All contact form are managed by the admin
* Contact forms are filtered using date, category
* Admin can search contact form using search box

**Order management:**

* Order
  + - All orders of products are managed by the admin
    - Orders are filtered using date, customer name
    - Admin can search order using search box
* Coupons
  + - All coupons of products are managed by the admin
    - Coupons are filtered using date, type
    - Admin can search coupons using search box
* WC vendors
  + - Admin manage general setting of WC vendors
    - Admin manage product add page settings of WC vendor
    - Admin manage permissions settings of WC vendor
    - Admin manage PayPal payments settings for WC vendor
* Commission
  + - All sold product commission are managed by the admin
    - Commissions are filtered using status
* Reports
  + - Admin can take reports of ordered product detail, ordered product customer details, stock detail and WC vendors commission details
    - Admin can take reports by week, month and year
* Admin can view system status

**Product management:**

* Products
  + - All products are managed by the admin
    - Products are filtered using date, category, type
    - Admin can search products using search box
* Category
  + - All product category are managed by the admin
    - Category are filtered using name
    - Admin can search category using search box
    - Admin can add and manage new category for the products
* Tags
  + - All product tags are managed by the admin
    - Tags are filtered using name
    - Admin can search tags using search box
    - Admin can add and manage new tags for the products
* Shipping class
  + - All shipping class are managed by the admin
    - Shipping class are filtered using name
    - Admin can search shipping class using search box
* Attribute
  + - All attributes are managed by the admin in the multivendor ecommerce script

**General settings:**

* Admin can manage
  + - * Site title
      * Site address
      * E-Mail address
      * Time zone
      * Date and time format
      * Site language
      * Payment gateway
* Admin manage settings of visual composer general settings

**Advance Tech Features:**

1. **WooCommerce Free Gift**

* Option to specify a single product as the gift or to allow customers select a gift from a specified category according to the order price.
* The functionality can be enabled for all customers or only for registered customers.
* Giving a gift to the same customer more than once may be disabled if desired.
* Option to hide the gift products from customers in the shop.
* Support for variable products: the gift can be a concrete product variation as well.
* Possibility to set two levels of gifts according to the order price (cart subtotal). This means that customer may be rewarded a better gift if he/she spends even more money.
* The extension is ready to be translated according to the standard e-commerce localization process.

**Advance Affiliates system**

**Ranks with Achievements**

* Classify your affiliates into separate ranks and assign a different commission level. Each Affiliate can be promoted to the next Rank once reached the Achievements

**Unlimited Affiliates**

* There is no limit for your number of Affiliates that can promote your products and services

**Custom Amount**

* Set a Percentage or Flat Amount for each Rank, Offer or custom commission,

**Special Offers**

* Affiliates can earn different commissions based on which product/s are purchased. The Offer can be limited by a Date Range.

**Multi-level Marketing**

* Turn On your Affiliate platform into a MLM system that will boost your own affiliates to recruit new leads. Based on your needs there can be set a Unilevel Plan, Force Matrix or Binary Matrix system.

**Lifetime Commissions**

* Allow your affiliates to receive a commission on all future purchases by the customer. Now worries anymore about Cookies or different browsers

**Performance Bonuses**

* Set bonus commissions when one of your Affiliate touch a specific Rank or when he signup for the first time. Each Rank may have a different Bonus.

**Banners Management**

* Provides different Banners that will help your Affiliates to promote your products and services on any website with an embedded code.

**PayPal Payout**

* Pay your Affiliates their earnings via PayPal directly from Ultimate Affiliate Pro dashboard with just few clicks. Choose to pay specific Referrals or the entire Deposit.

**Recurring Referrals**

* Award Commissions for recurring subscriptions into Membership systems with a custom amount and a different one from one Rank to another.

**Allow Own Referrals**

* Allow for your Affiliate to earn commissions from their own referrals

**Signup Referrals**

* Available for Membership system awarding a flat commission when referred user sign Up

**Social Share**

* Integrated with Social Share & Locker provides Share button options for your Affiliate to share their Affiliate Links on Social Network.

**Landing Commission**

* Special module to cover any desired workflow by reward the affiliates based on a Landing Page, such a successful register or complete payment stage.

**Wallet**

* Affiliates will have the options to spend their Earnings directly into the Website during further purchases based on Generated Coupons with specific flat discount.

**Affiliate Coupons**

* Correlate an Affiliate with a WooCommerce, Easy Digital Download or Ultimate Membership Pro coupon code to be rewarded when a customer use that Coupon into your systems.

**Affiliate Custom Slug**

* Provides Personal slugs besides the default username or ID so Affiliates can hide their identity or company name behind a Custom slug.

**Friendly Affiliate Links**

* Affiliates will be able to use friendly links instead of the default one with a better looking structure when the link is shared and much easier to read

**Fair Checkout Reward**

* Customers decides who affiliate will be rewarded during the Checkout process.

**BuddyPress Account Page**

* Integrate the Affiliate Account Page section directly into BudyPress Account page as a regular tab.

**Account Page**

* Integrate the Affiliate Account Page section directly into commerce Account page as a regular tab.

**Custom Currency**

* If your Currency is not available into the system, you can add your own currency for further use.

**Top Affiliates**

* Provides public list with your top affiliates ordered by Earning, Referrals or Visits with 10 predefined templates

**Custom Fields Form**

* Multiple Custom Fields types that will provide a fully customized Register Form.

**Account Page**

* Over 15 Menu tab with different options and fully customizable based on 2 predefined Templates and specific sections.

**Reports**

* Detailed Affiliate reports or payments stats for Admin and each Affiliate into Account Page.

**Notifications**

* Email Notifications for different actions or stages to Affiliates and system Admin

1. **Email Auto Responder**

* Add customers automatically when order created
* Product level autoresponder configuration
* Add customers to product wise individual autoresponder list
* You can add customers to a list based on product that have purchased
* Displays a list Opt-In on Checkout
* Captures Email, First and Last Name
* Can set Enable/Disable Opt-In Field default value
* Add customers automatically when order created
* Add customers automatically when order completed
* Add customers to multiple autoresponder

1. **Woocommerce Social Reward / Coupon**

* Gives discount to customer who want to share your website
* Hook directly on the default e-commerce coupon system. You just need to create your coupons and use them directly on the plugin
* Unlike other plugin coupon’s code aren’t displayed on the cart
* Choose if you want to block these coupon when they are used manually, so customer can’t use the coupon without a social action
* Choose if you want a unique coupon use by user and reset the marker when you want.
* Control where the box will appear on the product page / cart and checkout with website template hook
* Multi Coupon mode: allow users to cumulate coupons for each social action made
* Product Coupon mode: choose if you want to have a unique coupon for each product share
* SDK Scripts are load asynchronously and with the check for HTTPS Support
* Change all displayed text on the admin panel

1. **Live Chat**
2. **Help Desk System**

* Product/Order selection & info
* Guides customers through support
* Unlimited Users
* Unlimited Agents
* Unlimited Tickets
* Unlimited Departments
* Front End Tickets
* Front End Interface for Users
* Front End Interface for Support Admins and Agents
* Private Tickets
* Email Notifications
* Ticket and Reply Attachments
* Support Admins, Support Agents with separate permissions
* Easy ticket management
* Responsive
* Extensible
* Hooks and Filters
* Built to scale with large stores

**Advance Customer History**

* Powerful dashboard for display quick reports.
* Display full order report of all customer / users contain order count, pending order, refund order, total and average amount of the purchase made by each user in your shop.
* Display how your customers browse your store and which pages they visit before purchase a product.
* Track the total customer lifetime value for each customer.
* View insights about your customer’s browsing habits on your website, to see which screens work best for targeted conversions
* Save and track users (logged in and not): visited pages, completed orders, search terms, shop category and shop brand view.
* Dedicated statistics for page visit count.
* Dedicated statistics for count of search key has been typed on the site.
* Dedicated statistics for shop category page visit count.
* Dedicated statistics for shop brand page visit count (using Proword Woo Brand plugin).
* Dedicated statistics to customer’s purchase total amount.
* Single user history report contain:
* Customer order report.
* Customer session history report.
* Customer category view.
* Customer search term history.
* Track the visits generated by the BOTs.
* Export/import sessions, statistics, and searches.

**Advance feature:**

**SECURITY FEATURES:**

**Login Security:**

* Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
* Includes two-factor authentication, also referred to as cell phone sign-in.
* Enforce strong passwords among your administrators, publishers and users. Improve login security.
* Checks the strength of all user and admin passwords to enhance login security.

**Blocking Features:**

* Real-time blocking of known attackers.
* Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
* Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
* Choose whether you want to block or throttle users and robots that break your security rules.

**Security Scanning:**

* Scans for the HeartBleed vulnerability - included in the free scan.
* Scans core files, themes and plug-ins.
* See how files have changed. Optionally repair changed files that are security threats.
* Scans for signatures of over 44,000 known malware variants that are known security threats.
* Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many more.
* Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
* Scans for heuristics of backdoors, Trojans, suspicious code and other security issues.

**Firewall setting:**

* Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

**Monitoring Features:**

* See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.
* A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
* Real-time traffic includes reverse DNS and city-level geo-location. Know which geographic area security threats originate from.
* Monitor your DNS security for unauthorized DNS changes.
* Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

**Multi-Site Security:**

* Our security plug-ins security for multi-site also scans all posts and comments across all blogs from one admin panel.

**IPv6 Compatible:**

* Fully IPv6 compatible including all who is lookup, location, blocking and security functions.

**CACHE FEATURES:**

**Google Page Speed improvements in overall site performance Optimize Features:**

* Improved web server performance. Sustain high traffic periods.
* Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself.
* Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents.
* Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only).
* Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN.
* Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only).
* Caching of search results pages (i.e. URIs with query string variables) in memory or on disk.
* Caching of objects in memory or on disk.
* Minification of inline, embedded or 3rd party CSS (with automated updates).
* Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting".

**ADVANCE SEO OPTIMIZATION:**

**Our Premium SEO Optimize Concept contains all the features**

**Title & Meta format:**

             You can set up custom page titles, Meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination.

**Off page optimization:**

* Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links.
* Link Builder – improve your site internal link building.
* 301 Link Redirect – useful for any permalink changes.
* Social Stats - keep track of your social network size.

**Advanced setup:**

* Files Edit - allows you to edit the robots.txt and .htaccess files.
* W3C Validator - Mass check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
* SEO Insert Code - Add custom code into < head > and wp\_footer.
* Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
* Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups.

**Advance SEO optimize settings:**

* Modules Manager – allows you to activate / deactivate modules.
* Capabilities - allows you to give certain permissions to different classes of users.
* Setup/Backup – install default configuration, import SEO settings from other SEO plug-ins, backup current settings.
* Server Status – the server status allows you to see what modules are active, if they are configured correct and so on.
* Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plug-in.

**Rich snippets**:

* Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates (CTR).
* They work well with Google, bing, yahoo and facebook engines.
* These rich snippets come in the form of reviews, event, people, product, recipes and more.

**Facebook planner:**

* You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more.

**Local SEO:**

* Configure a custom location and after that you can easily insert short codes like Google map, address and phone and so on into any pages and posts.

**Page speed insight:**

* SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report.

**404 monitor:**

* On this module check what URL is referring visitors to 404 pages.
* Check how many hits it had and the possibility to redirect them to another page.
* This helps to keep our ranking without Google downgrading site.

**Sitemap:**

* We have available multiple sitemaps.
* More exactly for website posts and pages.
* Also user for easily navigate to images and video.
* We have location sitemap too.